

REPORT TO SHASTA COUNTY RTPA

SUBJECT	MEETING DATE	ITEM NUMBER
Update on Trial Transit Services	02/26/02	4

RECOMMENDATION

Information only.

SUMMARY

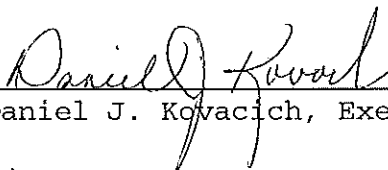
The RTPA took action during last year's Unmet Transit Needs process to establish three new express transit routes on a trial basis. The routes are the Cottonwood Express, the Intermountain Express (formerly Burney Express) and the Airport Road Corridor Express. The start date for these new services occurred on November 5. After three months of operation ridership has increased every month, but the routes are below the farebox required by the RTPA.

DISCUSSION

At the June 2001 RTPA meeting, the Agency made findings that there are transit needs that are reasonable to meet in excess of the current level of service. The RTPA took action to implement transit services to Cottonwood, the Airport Road Corridor area and to extend the existing Burney Express from Burney to McArthur.

The trial transit services started on November 5 and have operated without any major problems. Routes have three round trips per day, except the Airport Road Corridor Express that has four round trips per day. To date ridership has increased every month. A marketing program to promote the new routes and make riders aware of the schedules has been in place since the week of October 22.

Because these routes are established for a one-year trial period, ridership will be monitored during the trial period to determine if the RTPA established fare box ratio is met. After three months of operation ridership has increased every month, but the routes are below the farebox required by the RTPA. (See Attached Farebox Analysis)


Daniel J. Kovacich, Executive Officer

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Attachments: Farebox Analysis

TRIAL TRANSIT ROUTE FAREBOX ANALYSIS						
SHASTA COUNTY RTPA						
EXPRESS ROUTES	SERVICE HOUR COSTS(1)	REVENUE	FAREBOX RATIO	AVERAGE FARE	TOTAL RIDERS	DURATION # OF DAYS
COTTONWOOD						
November	\$ 4,886.42	\$ 143.50	2.9%	\$ 1.20	120	19
December	\$ 5,143.60	\$ 176.00	3.4%	\$ 1.32	133	20
January	\$ 5,657.96	\$ 222.50	3.9%	\$ 1.49	149	22
Year To Date	\$ 15,687.98	\$ 542.00	3.5%	\$ 1.35	402	61
INTERMOUNTAIN (McArthur to Redding)						
November	\$ 8,859.15	\$ 1,127.00	12.7%	\$ 2.70	418	19
December	\$ 8,405.58	\$ 1,450.00	17.3%	\$ 3.36	431	20
January	\$ 9,585.80	\$ 1,450.00	15.1%	\$ 3.17	458	22
Year To Date	\$ 26,850.53	\$ 4,027.00	15.0%	\$ 3.08	1307	61
McArthur/Burney Only						
November	\$ 2,949.62	\$ 90.00	3.1%	\$ 1.00	90	19
December	\$ 2,794.38	\$ 129.00	4.6%	\$ 1.00	129	20
January	\$ 3,415.35	\$ 144.00	4.2%	\$ 1.00	144	22
Year To Date	\$ 9,159.35	\$ 363.00	4.0%	\$ 1.00	363	61
BURNEY EXPRESS Last Year						
November	\$ 5,367.00	\$ 864.00	16.1%	\$ 3.00	288	19
December	\$ 5,041.90	\$ 1,179.00	23.4%	\$ 3.00	393	20
January	\$ 5,711.00	\$ 1,095.00	19.2%	\$ 3.00	365	22
AIRPORT ROAD(2)						
November	\$ 7,107.52	\$ 51.62	0.7%	\$ 0.58	89	19
December	\$ 6,499.64	\$ 60.90	0.9%	\$ 0.58	105	20
January	\$ 8,229.76	\$ 129.92	1.6%	\$ 0.58	224	22
Year To Date	\$ 21,836.92	\$ 242.44	1.1%	\$ 0.58	418	61
Notes						
(1) service hours x \$46.76						
(2) revenue for Airport is determined by using the average fare for the RABA system in 2000/01/.58						