

REPORT TO SHASTA COUNTY RTPA

SUBJECT	MEETING DATE	ITEM NUMBER
Develop Public Workshop on Regional Agencies	7/27/10	10

RECOMMENDATION

It is recommended that the Board direct staff to develop a public workshop on regional agencies and appoint up to three Board members to provide input and guidance.

SUMMARY

Rusty Selix, Executive Director of the California Association of Councils of Governments (CalCOG), is arranging meetings with each member agency's board, including the Shasta County RTPA. Chairman Dickerson is our CalCOG delegate. He has suggested the Board consider using this opportunity to hold a public workshop on the role of regional agencies and invite other guest speakers. Staff recommends that a committee of up to three interested Board members meet once or twice and develop the workshop.

DISCUSSION

The roles and legal responsibilities of regional agencies in California are commonly misunderstood. Closer to home, members of the public and local officials often inquire: "What is the Shasta County RTPA? How is it organized and funded? And what is its role in local government?" Rusty Selix, CalCOG's Executive Director for the past 25 years, is an expert on regional agencies and has offered to share his knowledge and perspective. Other speakers could also offer their perspectives and serve on a discussion panel.

Depending on Board and public interest, a workshop could be developed to facilitate a better understanding of regional agencies in general, and the Shasta County RTPA in particular. Items for discussion could include:

- History, purpose, and evolving role of regional agencies in California
- Types and organizational differences among regional organizations (COG, MPO, RTPA, etc.)
- Regional agency interface with federal, state and local governments
- Collaboration among regional agencies
- Overview of the Shasta County RTPA
- Ways to improve Shasta County RTPA's value to the public and local agencies

It is recommended that a committee consisting of up to three Board members meet once or twice over the next month to develop a workshop agenda, arrange speakers, and set a meeting format that builds upon the above concepts. A key consideration is whether to conduct a joint city/county/RTPA workshop like the Transportation Forum held last year, or a special meeting of just the RTPA. Any input from the full Board is also welcome at this time. The workshop is recommended in the fall.

ALTERNATIVES

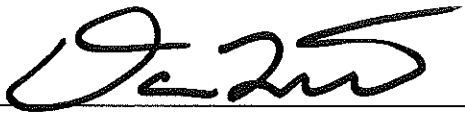
The Board may determine that the workshop is not worthwhile or recommend that staff develop it without input from a Board-appointed committee.

OTHER AGENCY INVOLVEMENT

The Technical Advisory Committee (TAC) concurs with the staff recommendation.

FINANCING

Other than staff time for planning, there are no identified costs associated with the workshop. Adequate funds are budgeted in the Overall Work Program for special meetings such as this.

A handwritten signature in black ink, appearing to read 'D. Little', written over a horizontal line.

Daniel S. Little, AICP, Executive Director

DSL/jac

Attachment: Biographical Information for Rusty Selix

BIOGRAPHICAL INFORMATION

FOR

RUSTY SELIX

Rusty Selix is the Executive Director and Legislative Advocate for the California Association of Councils of Governments (CALCOG) whose membership includes all of the State's Regional Transportation Planning Agencies. He began working with CALCOG in 1990. However, he has been a legislative advocate in Sacramento since 1978 when he joined the staff of the League of California Cities.

After he left the League in 1984, and before he joined CALCOG, he worked as a consultant for more than two dozen cities, counties, public interest groups and businesses as a lobbyist, attorney, mediator, facilitator, planner and researcher.

Rusty also served as Deputy City Attorney for the City of Sacramento from 1975 to 1978, where he was the city's principal legal advisor on land use and environmental issues. From 1980 to 1984 he was also a member and chairman of the State Bar's Committee on Environmental Law.

Rusty is a third generation native San Franciscan who attended Northwestern University where he received a Bachelor's Degree in Economics in 1972. Following that, he returned to California to attend the University of California at Davis from which he received his law degree in 1975, and was selected to the Order of the Coif by being one of the top students in his class.