

STAFF REPORT



MEETING DATE:	October 26, 2023
SUBJECT:	Receive Update on Beach Bus Transit Service
AGENDA ITEM:	14
STAFF CONTACT:	Jennifer Pollom, AICP, Senior Transportation Planner

SUMMARY:

The Beach Bus has operated for five summers, and staff recommends that the SRTA Board of Directors receive an update outside of the Transit Needs Assessment process.

STAFF RECOMMENDATION:

It is recommended that the board of directors receive an update on the Beach Bus transit service.

DISCUSSION:

The Beach Bus transports riders between the Redding Area Bus Authority's (RABA) Downtown Transit Center and Whiskeytown National Recreation Area (WNRA) during summers. The service has operated for five summers since 2016, mostly on Thursdays, Fridays, and Saturdays from Memorial Day weekend to Labor Day weekend. Beach Bus services for the summers of 2018, 2019, and 2020, were cancelled due to the Carr Fire, the COVID pandemic, and subsequent administrative hurdles.

Beach Bus ridership has generally increased over time, with an eight percent increase this summer over the 2022 summer, with 978 total riders. The table below provides performance metrics for the five operating summers. While the service has not collected fares due to various grants being made available, staff used an "illustrative" fare, consistent with RABA's current \$1.50 fare. The Beach Bus service will operate again in the summer of 2024 using federal rural transit funds and future operations will be considered in the 2024/25 Transit Needs Assessment.

Table 1: Beach Bus Performance Since 2016

Year	2016	2017	2021	2022	2023
Costs	\$7,200	\$20,216	\$25,522	\$21,942	\$22,508
Operating Hours	81	228	180	175	174
Riders	627	778	407	908	978
Subsidy	\$6,700	\$16,360	\$25,522	\$21,942	\$22,508
Illustrative Fare	\$1.50	\$1.50	\$1.50	\$1.50	\$1.50
Riders Per Hour	8	3	2	5	6
Subsidy Per Rider	\$11	\$21	\$63	\$24	\$23
Illustrative Farebox Ratio*	13.06%	5.77%	2.39%	6.21%	6.52%

*Note – the illustrative farebox ratio is expected to be higher in 2023 since federal funds can now be considered revenue under TDA and RABA and Shasta County agree to pay for services with rural federal transit-only funds. This will put the farebox ratio near 100% for both 2023 and 2024.

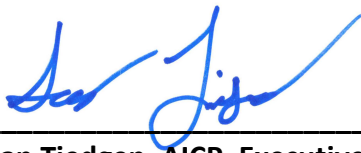
OTHER AGENCY INVOLVEMENT:

Friends of Whiskeytown, Inc., —a 501(c)(3) charitable organization— has donated WNRA park entrance passes. RABA operates the service.

FISCAL IMPACT:

In prior seasons, Beach Bus expenditures were charged to the State Transit Assistance Reserve account in the Transportation Development Act (TDA) budget. For summer 2023 and 2024, federal rural transit COVID relief funds were approved to fully pay for operations by the board in the 2023/24 TDA budget. The COVID relief federal rural transit funds are apportioned to Shasta County Department of Public Works and expire in 2028.

Fiscal information is based on invoices received from RABA and outreach efforts, as well as a RABA staff report from 2017. For the summer seasons 2023 and 2024, RABA will invoice the county for federal rural transit funds.



Sean Tiedgen, AICP, Executive Director

Attachments:

A: 2023 Beach Bus Flyer

B: Whiskeytown Beach Bus History of Related SRTA Board of Directors Agenda Items

Cool off with the **BEACH BUS!**

This summer, you can ride the **Beach Bus** for **FREE** between **Downtown Redding** and **Brandy Creek Beach** at beautiful **Whiskeytown National Recreation Area**.

MAY 25–SEPTEMBER 2, 2023

Thursdays, Fridays, & Saturdays ONLY (excluding holidays)

STOP	TIME			
	Trip 1	Trip 2	Trip 3	Trip 4
Downtown Transit Center	10:20 AM	12:20 PM	3:20 PM	5:20 PM
Buenaventura Blvd. at SR 299	10:27 AM	12:27 PM	3:27 PM	5:27 PM
Shasta State Historic Park (SR 299 at 2nd St.)	10:32 AM	12:32 PM	3:32 PM	5:32 PM
Whiskeytown Visitor Center	10:35 AM	12:35 PM	3:35 PM	5:35 PM
Brandy Creek Beach	10:45 AM	12:45 PM	3:45 PM	5:45 PM
Brandy Creek Marina	10:50 AM	12:50 PM	3:50 PM	5:50 PM
Kennedy Memorial (S. Shore at Paige Bar Rd.)	10:59 AM	12:59 PM	3:59 PM	5:59 PM
Shasta State Historic Park (SR 299 at Buell Alley)	11:05 AM	1:05 PM	4:05 PM	6:05 PM
Buenaventura Blvd. at SR 299	11:10 AM	1:10 PM	4:10 PM	6:10 PM
Downtown Transit Center	11:17 AM	1:17 PM	4:17 PM	6:17 PM

NOTE: Bold indicates a timed stop. All other times are estimates. Please arrive earlier than the listed time.

Brought to you by the Shasta Regional Transportation Agency (SRTA). Bus service operated by the Redding Area Bus Authority (RABA). Free fares provided by the Low Carbon Transportation Operations Program.



WHISKEYTOWN BEACH BUS

HISTORY OF RELATED SRTA BOARD OF DIRECTORS AGENDA ITEMS

2016

MEETING ON APRIL 26, 2016, [AGENDA ITEM #7, INCLUDING ATTACHED LETTER OF SUPPORT FOR BEACH BUS](#)

FY 2016/17 ANNUAL UNMET NEEDS HEARING (PUBLIC HEARING)

It is recommended that the board of directors:

1. Hold a public hearing to receive public comments on unmet transit needs;
2. Receive a presentation on the Social Services Transportation Advisory Council's (SSTAC) 2016/17 Unmet Transit Needs recommendation from Chair Steve Smith;
3. Provide any further direction to staff regarding 2016/17 unmet transit needs; and
4. Direct staff to prepare responses to public comments as part of the Unmet Transit Needs findings, prerequisite to approving the TDA budget in June. The board gave no further direction to staff.

Preliminarily FY 2016/17 Unmet Transit Needs	
Transit Service Requests	Response
...rows deleted	
Seasonal service to Whiskeytown Lake	RABA and SRTA are currently evaluating service and funding alternatives (See Attachment C) for new service between the Redding Transit Center and Whiskeytown National Recreation Area from Memorial Day through Labor Day. Service with non-TDA fund sources could begin this summer.
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Steve Smith, SSTAC Chair, gave the Advisory Council's 2016/17 Unmet Transit Needs recommendations and additional proposals.

Public hearing opened.

Anne Thomas, Executive Director, Shasta Living Streets, spoke in support of transit.

Public hearing closed.

By motion made and seconded (Kehoe/Sullivan), the staff recommendations passed unanimously.

MEETING ON JUNE 28, 2016, [AGENDA ITEM #7](#)

APPROVE FY 2016/17 UNMET TRANSIT NEEDS FINDINGS AND TRANSPORTATION DEVELOPMENT ACT BUDGET

It is recommended that the board of directors:

1. Consider FY 2016/17 Unmet Transit Needs public comments and staff responses (Attachment A, Appendix 8);
2. Approve the Final FY 2016/17 Transit Needs Assessment (Attachment A);
3. Approve Resolution Number 16-09 (Attachment B), finding that expanded transit service is reasonable to meet for FY 2016/17;
4. Approve the FY 2016/17 TDA Budget of Apportionments and Transit Obligations (Attachment C); and
5. Approve payment instructions to the county auditor (Attachment D). The staff recommendation passed unanimously.

Need Identified	Unmet Need?	Reasonable to Meet?	Findings
Short-Term Findings			
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Seasonal service to Whiskeytown Lake	Yes	Yes	An eight-week pilot program could be introduced this summer to test whether the service can meet the 10% farebox threshold for rural areas. If the proposed pilot program were successful, the service could continue in successive years. The RABA Board of Directors unanimously approved the introduction of the service at the RABA meeting on June 20, 2016.
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By motion made and seconded (Giacomini/Kehoe), the staff recommendations passed unanimously.

2017

MEETING ON FEBRUARY 28, 2017, [AGENDA ITEM #8](#)

REVIEW FY 2017/18 ANNUAL TRANSIT NEEDS ASSESSMENT AND PRELIMINARY RECOMMENDATIONS (PUBLIC HEARING)

It is recommended that the board of directors:

1. Hold a public hearing to receive public comments on unmet transit needs;
2. Provide any further direction to staff regarding FY 2017/18 Unmet Transit Needs; and

3. Direct staff to prepare responses to public comments as a prerequisite to approval of the Transportation Development Act (TDA) budget in June.

Service Recommendations – A total of six unmet transit needs were identified and evaluated as part of last year's cycle. The following needs have been addressed:

- ...bullets deleted
- Seasonal service to Whiskeytown Lake – Service began last summer with a total of 627 riders on 28 service days. Discussions with the National Park Service indicate a desire for continued service next summer. It is anticipated that grants will again fund the service.

Public hearing opened.

No one spoke.

Public hearing closed.

Board member Moty recommended approval of staff recommendation number three. Board member Sullivan seconded the motion. Motion passed unanimously.

MEETING ON APRIL 25, 2017, [AGENDA ITEM #7](#)

APPROVE FY 2017/18 UNMET TRANSIT NEEDS FINDINGS

It is recommended that the board of directors:

1. Consider FY 2017/18 Unmet Transit Needs public comments and staff responses (Attachment B);
2. Receive a presentation on the Social Services Transportation Advisory Council's (SSTAC) FY 2017/18 Unmet Transit Needs recommendation (Attachment C) from Chair Steve Smith; and
3. Provide feedback to staff regarding draft Resolution Number 17-xx (Attachment A), which finds that the current level of transit services is reasonable to meet, except for service to Cottonwood.

Table 1 - Summary of Findings from 2017/18 Unmet Transit Needs Cycle

Transit Service Request	Unmet Transit Need?	Reasonable to Meet?	Response
Service Recommendations from last year's cycle			
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Whiskeytown "Beach Bus" (Summer 2016)	Yes	Yes	CONTINUE: The service had 627 riders on 28 service days between June and August. Discussions with the National Park Service indicate a desire for continued service summer 2017. It is anticipated that grants will again entirely fund the service.

Steve Smith, SSTAC Chair, gave the Advisory Council's 2017/18 Unmet Transit Needs recommendations and additional proposals.

By motion made and seconded (Sullivan/Schreder), the staff recommendation passed unanimously.

MEETING ON JUNE 27, 2017, [AGENDA ITEM #8](#)

APPROVE FY 2017/18 UNMET TRANSIT NEEDS & TRANSPORTATION DEVELOPMENT ACT (TDA) BUDGET

It is recommended that the board of directors:

1. Approve Resolution Number 17-05 (Attachment A), finding that the current level of transit service is reasonable to meet for FY 2017/18, except for RABA fixed route service to Cottonwood;
2. Approve the FY 2017/18 TDA Budget of Apportionments and Transit Obligations (Attachment B); and
3. Approve payment instructions to the county auditor (Attachment C).

Table 2 - Summary of Findings from 2017/18 Unmet Transit Needs Cycle

Transit Service Request	Unmet Transit Need?	Reasonable to Meet?	Response
...rows deleted			
Recommendations for continuation of services started last year			
Whiskeytown "Beach Bus" (Summer 2016)	Yes	Yes	CONTINUE: Service for Summer 2017 began May 25 with funding from grants.

By motion made and seconded (Moty/Sullivan), the staff recommendation passed unanimously.

2018 (PROPOSED HIGH PASSENGER ENTRANCE FEES, FOLLOWED BY CARR FIRE)

MEETING ON APRIL 24, 2018, [AGENDA ITEM #8](#)

APPROVE FY 2018-19 UNMET TRANSIT NEEDS FINDINGS AND TRANSPORTATION DEVELOPMENT ACT BUDGET

Staff recommendation: It is recommended that the board of directors:

1. Consider FY 2018/19 Unmet Transit Needs public comments and staff responses (Attachment A, Appendix 8);

2. Receive a presentation on the Social Services Transportation Advisory Council's (SSTAC) FY 2018/19 Unmet Transit Needs recommendation (Attachment A, Appendix 9) from Chair Steve Smith;
3. Approve Resolution Number 18-06 (Attachment C), which finds that the current level of transit services are reasonable to meet, except for "Beach Bus" service to Whiskeytown;
4. Approve the FY 2018/19 TDA Budget of Apportionments and Transit Obligations (Attachment D); and
5. Approve payment instructions to the Shasta County Auditor-Controller (Attachment E).

Table 2 - Summary of Findings from FY 2018/19 Unmet Transit Needs Cycle

Transit Service Request	Reasonable to Meet?	Response
...rows deleted		
Whiskeytown "Beach Bus" (Pilot Project)	No	The Beach Bus was funded in part by a grant obtained by the Friends of Whiskeytown from Dignity Health. Seasonal service began two years ago, during which time 627 passenger trips were provided during the 2016 season and 1,092 passenger trips were provided during the 2017 Season. The Friends of Whiskeytown has indicated that it will not be pursuing another grant from Dignity Health. Without supplemental grant funds, the farebox recovery ratio for last season would have been 6.54% - which is below the 10% minimum standard for non-urban routes. TDA funding is therefore not recommended.

ALTERNATIVES:

The board of directors may authorize continuation of the Whiskeytown "Beach Bus" for another year as a pilot program under the "reasonable to meet" definition.

The board of directors may modify the budget or direct staff to study other transit needs that may be reasonable to meet.

Social Services Transportation Advisory Council's (SSTAC) Chair Steve Smith gave a presentation to the board on unmet needs recommendations.

Board Member Moty stated that he would like to see the "Beach Bus" service to Whiskeytown continue and asked City of Redding Assistant Public Works Director Chuck Aukland for cost estimates. After discussion, the board was unanimous in its decision to recommend continuation of the service.

By motion made and seconded (Moty/Schreder), the staff recommendation passed unanimously with the exception of Resolution 18-06, which will be amended to show revisions for the continuation of the seasonal Whiskeytown “Beach Bus” service with a budget of \$25,000.

MEETING ON JUNE 19, 2018, [AGENDA ITEM #5-9](#)

WHISKEYTOWN BEACH BUS UPDATE AND DIRECTION TO STAFF

It is recommended that the Board of Directors receive an update on the Whiskeytown Beach Bus service and provide additional direction to staff in light of new park entry fee requirements for bus patrons.

By motion made, seconded (Moty/Schreder) and unanimously carried, the consent calendar was approved with the exception of Item 5-9, which was moved to regular calendar for further discussion.

5-9 Whiskeytown Beach Bus Update and Direction to Staff

Due to National Park Service fees, the Beach Bus will not run this year but will be tabled with plans to restart the service next spring. No action was taken at this time.

2019 (NOT AN NPS PRIORITY)

MEETING ON FEBRUARY 26, 2019, [AGENDA ITEM #11](#)

REVIEW FY 2019/20 ANNUAL TRANSIT NEEDS ASSESSMENT AND PRELIMINARY RECOMMENDATIONS (PUBLIC HEARING)

It is recommended that the SRTA Board of Directors:

1. Hold a public hearing to receive public comments on unmet transit needs;
2. Provide any further direction to staff regarding preliminary FY 2019/20 Unmet Transit Needs recommendations; and
3. Direct staff to prepare responses to public comments received. By motion made and seconded (Winter/Rickert), the staff recommendation passed unanimously.

FY 2019/20 Transit Requests and Recommendations

Transit Service Request	Unmet Transit Need?	Reasonable to Meet?	Response
...rows deleted			
Whiskeytown Summer Service	Yes	Yes, at the discretion of the SRTA Board of Directors.	A pilot program began June 2017. For Summer 2018, the SRTA Board of Directors approved continuing it since it was a low operating cost. Unfortunately, the National Park Service (NPS) proposed a fee for each bus passenger, making the service infeasible and service was not re-instituted. While staff was working with the NPS on alternatives, the Carr Fire occurred. If the board of directors approves continuation, staff will work with the NPS; however, service this summer appears unlikely unless it is a priority for the NPS.
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Public hearing opened.
 No one spoke.
 Public hearing closed.

By motion made and seconded (Winter/Rickert), the staff recommendation passed unanimously.

MEETING ON APRIL 23, 2019, [AGENDA ITEM #8](#)

APPROVE FY 2019/20 UNMET TRANSIT NEEDS AND TRANSPORTATION DEVELOPMENT ACT BUDGET

It is recommended that the board of directors:

1. Consider FY 2019/20 Unmet Transit Needs public comments and staff responses (Attachment A, Appendix 8);
2. Receive a presentation on the Social Services Transportation Advisory Council's (SSTAC) FY 2019/20 Unmet Transit Needs recommendation (Attachment A, Appendix 9) from Chair Patrick Geagan;
3. Approve Resolution Number 19-08 (Attachment B), which finds that the current level of transit services is reasonable to meet;
4. Approve the FY 2019/20 TDA Budget of Apportionments and Transit Obligations (Attachment C); and
5. Approve payment instructions to the Shasta County Auditor-Controller (Attachment D).

Table 1. FY 2019/20 Summary of Unmet Transit Needs Findings

Transit Service Request	Unmet Transit Need?	Reasonable to Meet?	Response
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Whiskeytown Summer Service	Yes	Yes, pending resolution of park entry fee issues.	A pilot program began June 2017. For Summer 2018, the SRTA Board of Directors approved continuing it since it was a low operating cost. Unfortunately, the National Park Service (NPS) proposed a fee for each bus passenger, making the service infeasible and service was not re-instituted. While staff was working with the NPS on alternatives, the Carr Fire occurred. If the board of directors approves continuation, staff will work with the NPS; however, service this summer appears unlikely unless it is a priority for the NPS.
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SSTAC Chair Patrick Geagan gave a presentation to the board on Unmet Transit Needs recommendations. No public comments were received.

By motion made and seconded (Moty/Winter), the staff recommendation passed unanimously.

2020 (COVID PANDEMIC BEGAN)

MEETING ON FEBRUARY 25, 2020, [AGENDA ITEM #11](#)

REVIEW FISCAL YEAR 2020/21 ANNUAL TRANSIT NEEDS ASSESSMENT AND PRELIMINARY RECOMMENDATIONS (PUBLIC HEARING)

It is recommended that the SRTA Board of Directors:

1. Hold a public hearing to receive public comments on unmet transit needs;
2. Provide any further direction to staff regarding preliminary FY 2020/21 Unmet Transit Needs recommendations; and
3. Direct staff to prepare responses to any additional public comments received.

Unmet Transit Needs Requests and Recommendations (continued)

Recurring Requests from Previous Unmet Transit Needs Cycles			
Transit Service Request	Unmet Transit Need?	Reasonable to Meet?	Response
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Whiskeytown Summer Service	Yes	Yes	A pilot project was performed in the summer of 2017 (June through August). The SRTA Board of Directors authorized funding for the 2018 season but it was not implemented because the National Park Service (NPS) intended to charge an entry fee per individual (as opposed to per vehicle), thereby rendering the service unfeasible. After working with NPS, RABA, and other potential funding partners, service will be resumed for the 2020 summer season (Memorial Day through Labor Day) – assuming the board of directors remains supportive.
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Public hearing opened.

John Hoeflich spoke regarding the unmet transit needs assessment. Mr. Hoeflich stated that all unmet transit needs could be funded by an urban transportation service area 4 property tax.

Executive Director Dan Little addressed this issue to the board. In 1977, voters approved the Shasta County Board of Supervisors the ability to levy a property tax assessment for public transit. Dan Little consulted with SRTA's legal counsel and with the Shasta County Treasurer and discovered that the property tax assessment was not in effect because the board never voted on it and it had expired. Public hearing closed.

No vote was taken. The board directed staff to address all public comments received.

MEETING ON APRIL 28, 2020, [AGENDA ITEM #8](#)

REVIEW FISCAL YEAR 2020/21 ANNUAL TRANSIT NEEDS ASSESSMENT AND MAKE UNMET TRANSIT NEEDS FINDINGS

It is recommended that the SRTA Board of Directors:

1. Authorize the Chair to sign Resolution 20-08, finding that all current TDA-funded services and all grant-funded services, including Sunday On-Demand service and the Whiskeytown Beach Bus, are reasonable to meet; and
2. Direct staff to prepare a corresponding TDA budget for consideration at the June 23, 2020, board of directors meeting.

Impact of COVID-19 on Transit – Public transportation performance everywhere is being severely impacted by the COVID-19 pandemic. The extent of these impacts at the local level is not yet fully known; however, early data indicates a drop in ridership of at least 50% for both fixed route and

paratransit services. At the writing of this report, all RABA services except the School Express are operating. RABA has enhanced cleaning procedures, closed offices, and instituted social distancing in the form of no more than two paratransit riders per van and passenger limits on fixed route buses. Other services have likewise been impacted. CTSA service is operating with a limit of two riders at a time. Sunday on-demand transit service was suspended on April 5, 2020, for an estimated 6-8 weeks. The board of directors approved Whiskeytown Beach Bus service this summer, however, the starting date for the season may be postponed or possibly deferred to next year.

By motion made and seconded by roll call vote (Schreder/Rickert), the staff recommendation passed unanimously.

MEETING ON JUNE 23, 2020, [AGENDA ITEM #8](#)

APPROVE FISCAL YEAR 2020/21 TRANSPORTATION DEVELOPMENT ACT BUDGET

It is recommended that the board of directors:

1. Approve the FY 2020/21 TDA Budget of Apportionments and Transit Obligations (Attachment A);
2. Approve payment instructions to the Shasta County Auditor-Controller (Attachment B);
3. Approve the 2020/21 Budget for Dignity Health Connected Living (Attachment C); and
4. Authorize the executive director to make minor administrative adjustments to the above budgets and allocation instructions.

As required by TDA law, this budget funds all reasonable to meet transit services, as identified through the FY 2020/21 Unmet Transit Needs Findings approved by the board of directors at the April 2020 meeting. The budget does not include the Whiskeytown Beach Bus service which could resume in the spring of 2021. STA reserve funds could be used to restart the service with board approval. It is recommended that the board of directors authorize the Shasta County Auditor-Controller to disburse funds in accordance with FY 2020/21 Payment Instructions (Attachment B).

By motion made and seconded by roll call vote (Schreder/Browning), the staff recommendation passed unanimously.

 REVIEW FISCAL YEAR 2021/22 ANNUAL TRANSIT NEEDS ASSESSMENT AND PRELIMINARY RECOMMENDATIONS (PUBLIC HEARING)

It is recommended that the SRTA Board of Directors:

1. Hold a public hearing to receive public comments on unmet transit needs findings;
2. Provide any further direction to staff regarding preliminary FY 2021/22 Unmet Transit Needs recommendations, as documented in the Draft FY 2021/22 Transit Needs Assessment (available through the link at the end of this staff report); and
3. Direct staff to prepare responses to any additional public comments received.

Unmet Transit Needs Requests and Recommendations

Transit Service Request	Unmet Transit Need?	Reasonable to Meet?	Response
...rows deleted			
Recurring Requests from Previous Cycles			
Whiskeytown Summer Service	Yes	Yes	After debuting June through August 2017, the Whiskeytown Lake 'Beach Bus' was approved for funding by the SRTA Board of Directors for the 2018 season but not implemented because the National Park Service (NPS) intended to charge an entry fee per individual (as opposed to per vehicle), thereby rendering the service noncompetitive. These issues were resolved, and this specialty service is set to return for summer 2021, as long as pandemic conditions allow.
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Public hearing opened.

No one spoke.

Public hearing closed.

By motion made and seconded by roll call vote (Mezzano/Rickert), the staff recommendation passed unanimously.

MEETING ON APRIL 27, 2021, [AGENDA ITEM #10](#)

APPROVE FY 2021/22 ANNUAL TRANSIT NEEDS ASSESSMENT, UNMET TRANSIT NEEDS
RECOMMENDATIONS, AND TRANSPORTATION DEVELOPMENT ACT (TDA) BUDGET

It is recommended that the board of directors:

1. Approve the FY 2021/22 Transit Needs Assessment and Unmet Transit Needs recommendations;
2. Authorize the Chair to sign Resolution 21-06, finding that all current TDA-funded services and all grant-funded services, including Sunday On-Demand service and the Whiskeytown Beach Bus, are reasonable to meet (Attachment A).
3. Approve the FY 2021/22 TDA Budget of Apportionments and Transit Obligations (Attachment D); and
4. Approve payment instructions to the Shasta County Auditor-Controller (Attachment E).

A previously identified unmet transit need is access to Whiskeytown National Recreation Area (Whiskeytown NRA). Service to Whiskeytown NRA, known as the 'Beach Bus', is planned for Memorial Day to Labor Day (May 27 to September 4, 2021). Travel on the bus and entry to Whiskeytown NRA will be provided at no cost to riders by utilizing \$35,000 from the reserves. See Attachment F for an informational flyer describing the service.

By motion made and seconded by roll call vote (Rickert/Moty), the staff recommendation passed unanimously.

2022

MEETING ON FEBRUARY 24, 2022, [AGENDA ITEM #10](#)

REVIEW FISCAL YEAR 2022/23 ANNUAL TRANSIT NEEDS ASSESSMENT AND PRELIMINARY
RECOMMENDATIONS (PUBLIC HEARING)

It is recommended that the SRTA Board of Directors:

1. Hold a public hearing to receive public comments on unmet transit needs findings;
2. Provide any further direction to staff regarding preliminary FY 2022/23 Unmet Transit Needs recommendations, as documented in the draft FY 2022/23 Transit Needs Assessment (available through Attachment A link at the end of this staff report); and
3. Direct staff to prepare responses to any additional public comments received.

Unmet Transit Needs Requests and Recommendations

Transit Service Requested	Unmet Transit Need?	Reasonable to Meet?	Response
...rows deleted			
Recurring Requests from Previous Cycles			
Whiskeytown Summer Service	Yes	Yes	The 'Beach Bus' service will return in summer of 2022 and operate between the Memorial Day and Labor Day holidays. SRTA and the National Park Service are working on the transit operating plan. After debuting June through August 2017, the Whiskeytown Lake 'Beach Bus' was approved for funding by the SRTA Board of Directors for the 2018 season but not implemented because the National Park Service (NPS) intended to charge an entry fee per individual (as opposed to per vehicle), thereby rendering the service noncompetitive. These issues were resolved, and the 'Beach Bus' service returned for summer 2021, when pandemic conditions allowed.
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Public hearing opened.
No one spoke.
Public hearing closed.

Senior Transportation Planner Jennifer Pollom received comments and answered questions to the board. Unmet transit needs findings will be presented alongside the proposed FY 2022/23 TDA budget at the April 28, 2022, meeting of the SRTA Board of Directors.

No action taken.

MEETING ON APRIL 28, 2022, [AGENDA ITEM #10](#)

APPROVE FISCAL YEAR 2022/23 ANNUAL TRANSIT NEEDS ASSESSMENT, UNMET TRANSIT NEEDS RECOMMENDATIONS, AND TRANSPORTATION DEVELOPMENT ACT (TDA) BUDGET

It is recommended that the board of directors:

1. Consider the Social Services Transportation Advisory Council's (SSTAC) FY 2022/23 Unmet Transit Needs recommendations (Attachment A);
2. Approve the FY 2022/23 Transit Needs Assessment and Unmet Transit Needs recommendations;
3. Authorize the Chair to sign Resolution 22-03, finding that all current TDA-funded services and all grant-funded services, including Sunday On-Demand Transit service and the Whiskeytown Beach Bus, are reasonable to meet (Attachment C);

4. Approve the FY 2022/23 TDA Budget of Apportionments and Transit Obligations (Attachment D);
5. Approve payment instructions to the Shasta County Auditor-Controller (Attachment E); and
6. Authorize the executive director to make minor administrative amendments to the TDA Budget and payment instructions as appropriate.

Short-term recommendations – It is recommended that all current TDA-funded services be maintained, as well as all grant-funded services, including ShastaConnect On-Demand Transit services and Whiskeytown Beach Bus service. Results from Analysis Recommendations listed above will likely not be implemented in the next year but will be studied and included in the next transit needs assessment.

By motion made and seconded by roll call vote (Watkins/Mezzano), the staff recommendation passed unanimously.

2023

MEETING ON FEBRUARY 23, 2023, [AGENDA ITEM #14](#)

REVIEW FISCAL YEAR 2023/24 ANNUAL TRANSIT NEEDS ASSESSMENT AND PRELIMINARY RECOMMENDATIONS (PUBLIC HEARING)

It is recommended that the SRTA Board of Directors:

1. Hold a public hearing to receive public comments on unmet transit needs findings;
2. Provide any further direction to staff regarding preliminary FY 2023/24 Unmet Transit Needs recommendations, as documented in the draft FY 2023/24 Transit Needs Assessment; and
3. Direct staff to prepare responses to any additional comments received by March 17, 2023.

Unmet Transit Needs Requests and Recommendations

Transit Service Requested	Unmet Transit Need?	Reasonable to Meet?	Response
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Recurring Requests from Previous Cycles			
Whiskeytown Summer Service	Yes	Yes	The 'Beach Bus' service returned in summer of 2022 and operated between the Memorial Day and Labor Day holidays, excluding Sundays and Mondays of holidays. Ridership for summer 2022 increased ridership over summer 2021 by 123%. SRTA and the National Park Service are working on the transit operating plan for summer 2023. After debuting June through August 2017, the Whiskeytown Lake 'Beach Bus' was approved for funding by the SRTA

			Board of Directors for the 2018 season but not implemented because the National Park Service (NPS) intended to charge an entry fee per individual (as opposed to per vehicle), thereby rendering the service noncompetitive. These issues were resolved, and the 'Beach Bus' service returned for summer 2021, when pandemic conditions allowed.
...rows deleted			

Public hearing opened.

No one spoke.

Public hearing closed.

Senior Transportation Planner Jennifer Pollom provided a presentation on the unmet transit needs process and preliminary recommendations were provided. Board member questions were answered and comments were received. Unmet transit needs findings will be presented alongside the proposed FY 2023/24 TDA budget at the April 27, 2023, meeting of the SRTA Board of Directors.

By motion made, seconded (Rickert/Jones), and unanimously carried, the staff recommendation passed unanimously.

MEETING ON APRIL 27, 2023, [AGENDA ITEM #10](#)

APPROVE FISCAL YEAR 2023/24 ANNUAL TRANSIT NEEDS ASSESSMENT, TRANSPORTATION DEVELOPMENT ACT BUDGET, AND UNMET TRANSIT NEEDS FINDINGS IN RESOLUTION 23-05

It is recommended that the board of directors:

1. Consider the Social Services Transportation Advisory Council's (SSTAC) FY 2023/24 Unmet Transit Needs recommendations (Attachment A);
2. Approve the FY 2023/24 Transit Needs Assessment and Unmet Transit Needs recommendations;
3. Authorize the Chair to sign Resolution 23-05, finding that all current TDA-funded services and all grant-funded services, including Sunday On-Demand Transit service, Expanded CTSAC and the Whiskeytown Beach Bus, are reasonable to meet and to further expand CTSA (under ShastaConnect) Monday through Friday services to fully cover the hours of potential medical appointments at the Veterans Administration Clinic using grant funds (Attachment C);
4. Approve the FY 2023/24 TDA Budget of Apportionments and Transit Obligations (Attachment D);
5. Approve payment instructions to the Shasta County Auditor-Controller (Attachment E); and
6. Authorize the executive director to make minor administrative amendments to the TDA Budget and payment instructions as appropriate.

By motion made, seconded (Audette/Gallagher), and unanimously carried, the staff recommendation passed unanimously.

MEETING ON OCTOBER 26, 2023, AGENDA ITEM 15

RECEIVE UPDATE ON BEACH BUS TRANSIT SERVICE

It is recommended that the board of directors receive a Beach Bus update.

...pending...