

STAFF REPORT



MEETING DATE:	April 27, 2023
SUBJECT:	Recognition of May 2023 as Bike Month
AGENDA ITEM:	5-5
STAFF CONTACT:	Michael Kuker, Associate Transportation Planner

STAFF RECOMMENDATION:

It is recommended that the SRTA board of directors approve Resolution 23-02 proclaiming May 2023 as Bike Month in the Shasta Region.

DISCUSSION:

The history of cycling in the Shasta Region dates back to the 19th century. In recent years, the bicycle has become an important part of our Sustainable Communities Strategy, an increasingly common mode of daily transportation, a popular method of recreation, and an important tourism and economic development tool.

Since 1956, the month of May has been celebrated as National Bike Month by many communities from coast-to-coast. SRTA seeks to showcase the many benefits of bicycling by recognizing May 2023 as Bike Month in the Shasta Region. Key dates during Bike Month include:

- Bike Month Kick-off Celebration – April 27
- Bike to School Day – May 3
- Opening Celebration of the Shasta Bike Depot and Redding Bikeshare – May 12
- Bike to Work Day – May 19

A complete list of local Bike Month events with their times and locations can be found at: <https://healthyshasta.org/bike-challenge/community-events-rides/>.

ALTERNATIVES:

The board may request additional information or decline to adopt the resolution.

FISCAL IMPACT:

There is no fiscal impact resulting from this resolution.

A handwritten signature in blue ink, appearing to read "Sean Tiedgen", is written over a horizontal line.

Sean Tiedgen, AICP, Executive Director

Attachment: Resolution 23-02: Recognition of Bike Month, May 2023

RESOLUTION 23-02



A RESOLUTION OF THE SHASTA REGIONAL TRANSPORTATION AGENCY RECOGNIZING MAY 2023 AS BIKE MONTH IN THE SHASTA REGION

WHEREAS, the bicycle is an economical, healthy, convenient, and emission-free form of transportation and an excellent tool for recreation and enjoyment of the Shasta Region's scenic beauty; and

WHEREAS, throughout the month of May, the residents of the Shasta Region may experience the joys of bicycling through events such as the Shasta Bike Challenge or by simply getting out and going for a ride; and

WHEREAS, the Shasta Region's road and trail system attracts cyclists each year, providing economic health, transportation, tourism, and scenic benefits; and

WHEREAS, creating a bicycling-friendly community has been shown to improve citizens' health, well-being, and quality of life, growing the economy of the Shasta Region, attracting tourism dollars, improving traffic safety, supporting student learning outcomes, and reducing pollution, congestion, and wear and tear on our streets and roads; and

WHEREAS, Shasta Living Streets, the McConnell Foundation, K2 Development, and the city of Redding are launching the Redding Bikeshare and the Shasta Bike Depot on May 12, 2023, the first program and facility of its kind in the North State with 70 electric bikes and 120 docking stations at 25 locations; and

WHEREAS, local, state, and national community organizations will be promoting bicycling during the month of May 2023; and

WHEREAS, these groups are also promoting bicycle tourism year-round to attract more visitors to enjoy our local restaurants, hotels, retail establishments, and cultural and scenic attractions; and

WHEREAS, these groups are also promoting greater public awareness of bicycle operation and safety education in an effort to reduce collisions, injuries, and fatalities and improve health and safety for everyone on the road.

NOW, THEREFORE, BE IT RESOLVED that the Shasta Regional Transportation Agency:

1. Hereby proclaims May 2023 as Bike Month in the Shasta Region; and
2. Urges all residents to join us in this special observance.

PASSED AND ADOPTED this 27th day of April 2023, by the Board of Directors of the Shasta Regional Transportation Agency.

Mark Mezzano, Chair

Shasta Regional Transportation Agency

ATTEST:

Sean Tiedgen, Executive Director

Shasta Regional Transportation Agency