

STAFF REPORT



MEETING DATE:	April 28, 2022
SUBJECT:	Recognition of May 2022 as National Bike Month
AGENDA ITEM:	5-7
STAFF CONTACT:	Michael Kuker, Associate Transportation Planner

STAFF RECOMMENDATION:

It is recommended that the board of directors approve Resolution 22-02 proclaiming May 2022 as Bike Month in the Shasta Region.

DISCUSSION:

The history of cycling in the Shasta Region dates back to the 19th century. In more recent years, the bicycle has become an important part of our Sustainable Communities Strategy, an increasingly common mode of daily transportation, a popular method of recreation, and an important tourism/economic development tool. SRTA seeks to honor and promote the bicycle's role by recognizing May 2022 as National Bike Month in the Shasta Region. Local Bike Month events include the Shasta Bike Challenge, a kick-off party in Downtown Redding, guided bicycle tours, a ride of silence to honor victims of traffic violence, free valet bike parking at the Asphalt Cowboys Pancake Breakfast, the Bigfoot Mountain Bike Challenge, and other activities. A full list of events and details are provided on the Healthy Shasta website (healthyshasta.org/bike-challenge/).

ALTERNATIVES:

The board may request additional information or decline to adopt the resolution.

FISCAL IMPACT:

There is no fiscal impact resulting from this resolution.

A handwritten signature in blue ink, appearing to read "Sean Tiedgen", is written over a horizontal line.

Sean Tiedgen, AICP, Executive Director

Attachment: Resolution 22-02: Recognition of National Bike Month, May 2022

RESOLUTION



RESOLUTION NUMBER:	22-02
SUBJECT:	Recognition of National Bike Month, May 2022

WHEREAS, the bicycle is an economical, healthy, convenient, and emission-free form of transportation and an excellent tool for recreation and enjoyment of the Shasta Region's scenic beauty; and

WHEREAS, throughout the month of May, the residents of the Shasta Region may experience the joys of bicycling through events such as the Shasta Bike Challenge or by simply getting out and going for a ride; and

WHEREAS, the Shasta Region's road and trail system attracts bicyclists each year, providing economic health, transportation, tourism, and scenic benefits; and

WHEREAS, creating a bicycling-friendly community has been shown to improve citizens' health, well-being, and quality of life, growing the economy of the Shasta Region, attracting tourism dollars, improving traffic safety, supporting student learning outcomes, and reducing pollution, congestion, and wear and tear on our streets and roads; and

WHEREAS, community organizations will be promoting bicycling during the month of May 2022; and

WHEREAS, these groups are also promoting bicycle tourism year-round to attract more visitors to enjoy our local restaurants, hotels, retail establishments, and cultural and scenic attractions; and

WHEREAS, these groups are also promoting greater public awareness of bicycle operation and safety education in an effort to reduce collisions, injuries, and fatalities and improve health and safety for everyone on the road.

NOW, THEREFORE, BE IT RESOLVED that the Shasta Regional Transportation Agency:

1. Hereby proclaims May 2022 as Bike Month in the Shasta Region; and
2. Urges all residents to join us in this special observance.

PASSED AND ADOPTED this 28th day of April 2022, by the Shasta Regional Transportation Agency.

Baron Browning, Chair
Shasta Regional Transportation Agency