

STAFF REPORT



MEETING DATE:	April 30, 2025
SUBJECT:	Adopt a Proclamation Designating May as "Bike Month" in the Shasta Region
AGENDA ITEM:	7-8
STAFF CONTACT:	Michael Kuker, CNU-A, Senior Transportation Planner

STAFF RECOMMENDATION:

It is recommended that the board of directors adopt Resolution 25-05 proclaiming May 2025 as Bike Month in the Shasta Region.

DISCUSSION:

Cycling for transportation and recreation in the Shasta Region has a rich history dating back to the 19th century. Since 1956, the month of May has been celebrated as National Bike Month by many communities from coast-to-coast. Since 2020, SRTA has adopted annual resolutions to highlight the many benefits of bicycling by recognizing May as Bike Month in the Shasta Region.

Healthy Shasta leads promotion of Bike Month activities in the region with support from private sector, non-profit, and public partners. Information on Bike Month, including a list of 2025 Bike Month events with their times and locations, can be found at: <https://healthyshasta.org/bike-challenge/>.

ALTERNATIVES:

The board may request additional information or decline to adopt the resolution.

FISCAL IMPACT:

There is no fiscal impact resulting from this resolution.

Sean Tiedgen, AICP, Executive Director

Attachment: Resolution 25-05: Recognition of Bike Month, May 2025

RESOLUTION 25-05

A RESOLUTION OF THE SHASTA REGIONAL TRANSPORTATION AGENCY RECOGNIZING MAY 2025 AS BIKE MONTH IN THE SHASTA REGION



WHEREAS, the Shasta Regional Transportation Agency (SRTA) is the Metropolitan Planning Organization (MPO) and Regional Transportation Planning Agency (RTPA) for the Shasta Region; and

WHEREAS, the bicycle is an economical, healthy, convenient, and emission-free form of transportation and an excellent tool for recreation and enjoyment of the Shasta Region's scenic beauty; and

WHEREAS, throughout the month of May, the residents of the Shasta Region may experience the joys of bicycling through events such as the Shasta Bike Challenge or by simply getting out and going for a ride; and

WHEREAS, the Shasta Region's road and trail system attracts cyclists each year, providing economic, health, transportation, tourism, and scenic benefits; and

WHEREAS, creating a bicycling-friendly community can improve residents' health, well-being, and quality of life, growing the economy of the Shasta Region, attracting tourism dollars, improving traffic safety, supporting student learning outcomes, and reducing pollution, congestion, and wear and tear on our streets and roads; and

WHEREAS, local, state, and national community organizations will be promoting bicycling during the month of May 2025 as part of National Bike Month; and

WHEREAS, these groups are also promoting bicycle tourism year-round to attract more visitors to enjoy our local restaurants, hotels, retail establishments, and cultural and scenic attractions; and

WHEREAS, these groups, and local law enforcement through their "Eagle Eyes, Save Lives" campaign, are promoting greater public awareness of safer driving, bicycle operation, and safety education in an effort to reduce collisions, injuries, and fatalities and improve health and safety for everyone on the road.

NOW, THEREFORE, BE IT RESOLVED that the Shasta Regional Transportation Agency:

1. Hereby proclaims May 2025 as Bike Month in the Shasta Region; and
2. Urges all residents to join us in this special observance.

PASSED AND ADOPTED this 30th day of April 2025, by the Board of Directors of the Shasta Regional Transportation Agency.

Greg Watkins, Chair
Shasta Regional Transportation Agency

ATTEST:

Sean Tiedgen, Executive Director
Shasta Regional Transportation Agency