

STAFF REPORT



MEETING DATE:	February 25, 2020
SUBJECT:	Receive ShastaConnect Sunday On-Demand Transit Performance Report Through January 2020
AGENDA ITEM:	8-7
STAFF CONTACT:	Sean Tiedgen, AICP, Senior Transportation Planner

STAFF RECOMMENDATION:

It is recommended that the board of directors receive December 2019 and January 2020 service performance reports for the ShastaConnect Sunday On-Demand Transit Service.

DISCUSSION:

The ShastaConnect Sunday On-Demand Transit Service launched on October 13, 2019. As of January 31, 2020, there were 573 registered users. Key service performance metrics through January 2020 are summarized in the table below.

Month	Passenger Trips	Avg. Daily Ridership	Vehicle Revenue Miles	Passengers per Mile	Vehicle Revenue Hours	Passengers per Hour
Oct. 2019	129	43.0	961	0.13	69.75	1.85
Nov. 2019	330	82.5	2,098	0.16	147.25	2.24
Dec. 2019	335	67.0	2,416	0.14	358.25	0.94
Jan. 2020	378	94.5	2,346	0.16	286	1.32

Overall, ridership is steadily increasing, despite a drop in ridership in December 2019. Daily ridership in January was slightly under the desired goal of 107 rides per day, at 94.5 rides per day. To help increase ridership staff plans to participate in outreach events over the next few months to share information about the service and to garner more news coverage. Additional outreach will include talking with existing riders on buses and at transfer stations and meeting with businesses, non-profits, social service agencies, and religious institutions. No service changes are recommended at this time.

OTHER AGENCY INVOLVEMENT:

SRTA contracts with Dignity Health Connected Living to operate the Sunday On-Demand Transit Service. An update was provided to the Technical Advisory Committee (TAC).

A handwritten signature in blue ink, appearing to read "Dan Little", is written over a horizontal line.

Daniel S. Little, AICP, Executive Director