

STAFF REPORT



MEETING DATE:	December 19, 2024
SUBJECT:	Receive Update on Distribution of Need-A-Ride Guides
AGENDA ITEM:	8-8
STAFF CONTACT:	Laurent Beauregard, Assistant Transportation Planner

STAFF RECOMMENDATION:

It is recommended that the board of directors receive an update on the distribution of Need-A-Ride Guides to date.

DISCUSSION:

The SRTA Board of Directors requested an update on the distribution of the recently refreshed Need-A-Ride Guide at the October 31, 2024, board meeting. The Redding Area Bus Authority (RABA) has overseen the distribution of over 3,000 copies of the Need-A-Ride Guide to forty-five partner agencies around the Shasta Region. A list prepared by RABA (attached) details the number of guides distributed to each location.

Dignity Health Connected Living (DHCL) made Need-A-Ride guides available to their clients and visitors. Additionally, DHCL and RABA have guides available on their vehicles so existing transit users may learn about services that may augment those they already use. In addition to physical distribution, electronic copies of the Need-A-Ride guide are available on both the [SRTA website \(https://srta.ca.gov/DocumentCenter/View/9622/Need-A-Ride_Brochure\)](https://srta.ca.gov/DocumentCenter/View/9622/Need-A-Ride_Brochure) and [RABA's website \(https://rabaride.com/plan_your_trip/index.php\)](https://rabaride.com/plan_your_trip/index.php).

ALTERNATIVES:

This is an informational item only. Board members may suggest additional locations where they would like to see guides distributed and staff can follow up.

OTHER AGENCY INVOLVEMENT:

DHCL, RABA, and SRTA have worked closely to ensure a broad distribution of the guide. The Technical Advisory Committee (TAC) met on December 4, 2024, to review and discuss the information presented. TAC did not suggest any additional locations for distribution.

FISCAL IMPACT:

This informational item has no fiscal impact.

A handwritten signature in blue ink, appearing to read "Sean Tiedgen", is written over a horizontal line.

Sean Tiedgen, AICP, Executive Director

Attachment: Ride Guide Distribution Locations

RIDE GUIDE DISTRIBUTION OUTLETS



Redding Area Bus Authority

Name	Address	City	St	Zip	# of Guides
Adecco - The Employment People	1080 E Cypress Ave Ste D	Redding	CA	96002	65
Anderson Chamber of Commerce	2375 North Street	Anderson	CA	96007	65
Anderson City Hall	1887 Howard St	Anderson	CA	96007	65
Anderson Library	3200 W Center St	Anderson	CA	96007	65
Anderson Teen Center	2889 East Center Street Suite 203	Anderson	CA	96007	65
Burney Library	37116 Main St	Burney	CA	96013	65
California Department of Employment Development	1325 Pine Street	Redding	CA	96001	65
Redding City Hall	777 Cypress Avenue	Redding	CA	96001	65
Custom Personnel	999 Mission De Oro Drive, Ste 208	Redding	CA	96003	65
Express Employment Professionals	2697 Victor Ave #B,	Redding	CA	96002	65
Far Northern Regional Center	1900 Churn Creek Road #319	Redding	CA	96002	65
First 5 Shasta	393 Park Marina Cir	Redding	CA	96001	65
Golden Umbrella	200 Mercy Oaks Drive	Redding	CA	96003	65
Good News Rescue Mission	2842 S. Market Street	Redding	CA	96001	65
Redding Chamber of Commerce	1321 Butte St STE 100	Redding	CA	96001	65
Holiday Quality Foods	3315 Placer Street	Redding	CA	96001	65
Jury Services	1500 Court Street, Room 205	Redding	CA	96001	65
People Ready, Inc.	113 Lake Blvd	Redding	CA	96003	65
Legal Services of Northern California	1370 West Street	Redding	CA	96001	65
Martin Luther King Jr. Center	1815 Sheridan Street	Redding	CA	96001	65
Mercy Medical Center	2175 Rosaline Avenue	Redding	CA	96001	65
Northern California Rehabilitation Hospital	2801 Eureka Way	Redding	CA	96001	65
Northern Valley Catholic Social Services	2400 Washington Avenue	Redding	CA	96001	65

Patients' Hospital	2900 Eureka Way	Redding	CA	96001	65
Redding Library	1100 Parkview Avenue	Redding	CA	96001	65
Remi Vista, Inc.	3191 Churn Creek Road	Redding	CA	96002	65
Rush Personnel	4075 Railroad Avenue	Redding	CA	96001	65
Salvation Army	2691 Larkspur Lane	Redding	CA	96002	65
Shascade Community Services, Inc.	900 Twin View Blvd.	Redding	CA	96003	65
Shasta Association of Realtors	840 Remor Street	Redding	CA	96002	65
Shasta College	11555 Old Oregon Trail	Redding	CA	96003	65
Shasta Community Health Center	1035 Placer Street	Redding	CA	96001	65
Shasta County Child Support Services	Village Plaza, 2600 Park Marina Dr	Redding	CA	96001	65
Shasta County Jail	1655 West Street	Redding	CA	96001	65
Shasta County Public Health	2650 Breslauer Way	Redding	CA	96001	65
Shasta County Public Works	1855 Placer St	Redding	CA	96001	65
Shasta County Veterans Service Office	1855 Shasta Street	Redding	CA	96001	65
Shasta County WIC	2650 Breslauer Way #5	Redding	CA	96001	65
Shasta Family YMCA	1155 North Court Street	Redding	CA	96001	65
Shasta Lake City Hall	4477 Main St	Shasta Lake	CA	96019	65
Shasta Regional Medical Center	1100 Butte Street	Redding	CA	96001	65
Shasta Women's Refuge	31267 CA-44	Shingletown	CA	96001	65
Shingletown Library	7074 Wilson Hill Rd	Shingletown	CA	96088	65
Simpson University	2211 College View Drive	Redding	CA	96003	65
SMART Business Resource Center	1201 Placer Street	Redding	CA	96001	65