

STAFF REPORT



MEETING DATE:	October 27, 2022
SUBJECT:	Review and Approve Updated 2022 Regional Transportation Plan (RTP) Goals
AGENDA ITEM:	8
STAFF CONTACT:	Jennifer Pollom, Senior Transportation Planner

STAFF RECOMMENDATION:

It is recommended that the board of directors review and approve the updated 2022 Regional Transportation Plan (RTP) goals (attached).

DISCUSSION:

The RTP is the long range (20-year) policy and planning document guiding transportation infrastructure, services, and programs in the Shasta Region. The plan includes a regional vision, goals, short- and long-range strategies, and is updated every four years. Draft goals for the 2022 RTP were presented to the board of directors in June ([staff report](https://www.srta.ca.gov/staff-report) online at [srta.ca.gov](https://www.srta.ca.gov)). Based on board feedback, the goals were revisited to incorporate the board's comments while also ensuring the goals meet federal and state priorities that must be addressed in the RTP. The goals are presented for final approval.

Staff revised the goals to include SRTA's organizational mission, emphasizing the agency's overarching purpose. Four goals from the 2018 RTP were integrated to reiterate the agency's values of keeping people and freight moving, optimization of investments, economic development, and people-centered communities. The goals pertaining to disadvantaged communities and performance-based planning were refined. The reducing vehicle miles traveled goal was incorporated into the performance-based planning goal. The proposed goals reiterate core values from the 2018 RTP the board desired to be included, while setting long-term action-oriented goals that are attuned to current state and federal funding priorities.

ALTERNATIVES:

The board of directors may direct staff to modify the proposed 2022 RTP goals. Not approving RTP goals may impact the region's ability to secure funding for projects and programs.

OTHER AGENCY INVOLVEMENT:

The Technical Advisory Committee received a verbal update on the 2022 RTP goals, and no changes were suggested.

FISCAL IMPACT:

There is no direct fiscal impact associated with the 2022 RTP goals.

A blue ink signature of Sean Tiedgen, written in a cursive style.

Sean Tiedgen, AICP, Executive Director

Attachment: 2022 Regional Transportation Plan Goals

2022 Regional Transportation Plan Goals

SRTA's Mission: To maximize state, federal and other revenues for cost-effective transportation investment strategies that connect communities, people, and goods.

2022-2042 Regional Goals	How do we plan to do it?
Keep people and freight moving safely, efficiently, and effectively ADDED	Identify, explore, evaluate, and implement proven best practices and innovative approaches that are consistent with local, regional, state, and federal goals and priorities. Work with regional partners to design projects that are flexible and maximize state and federal funding opportunities.
Optimize the use of existing interregional and regionally significant roadways to prolong functionality and maximize return-on-investment ADDED	Work with regional partners to proactively maintain interregional and regionally significant roadways in a manner that balances cost and facility lifecycle. Identify and evaluate alternate configurations that may be more effective and efficient at meeting local, regional, state, and federal goals and priorities.
Strengthen Performance-Based Planning Programming	Develop a regional data and performance plan scaled appropriately to regional resources and capabilities. Key elements include: 1) performance metrics and methodology; 2) performance target setting; and 3) a performance tracking and reporting strategy. Develop and implement Sustainable Communities Strategy (SCS) strategies as required by California Senate Bill 375. Track and report activities to the California Air Resources Board consistent with state guidelines and requirements. Regional funding programs may be updated periodically for board of directors' approval.
Strengthen regional economic sustainability and competitiveness to help support long-term prosperity ADDED	Work with regional partners to facilitate sustainable economic development programs and projects. Work with regional partners to identify opportunities to reduce transportation-related barriers to increased economic activity and productivity.
Integrate multimodal options via a 'one system' network of infrastructure, services, programs, and technologies	Connect regional activity centers and disadvantaged communities via a single, coordinated multimodal strategy that works together to meet the complete, origin-to-destination mobility needs of residents. Link regional funding programs, grant applications, and other activities for implementation.
Help encourage transportation-efficient growth and development where it is supported by current or planned mobility options	Reevaluate the 'Regional Infill & Redevelopment Incentive Program' and develop future options for consideration by the board of directors. Identify other potential complementary investments that would support increased transportation efficiency and accessibility. This may be done on an individual project basis, or at a larger scale.

Ensure historically marginalized and otherwise disadvantaged communities have an equitable role in the planning and decision-making processes	Using best practices, evaluate past transportation planning practices and projects; assess current needs and challenges; provide targeted outreach to disadvantaged communities; identify funding opportunities; and generate recommendations for updating regional policies, processes, and programs to direct resources as appropriate. Ensure public participation processes engage and encourage participation from disadvantaged communities.
Improve the reliability, safety, efficiency, and resiliency of regionally significant roadways based on transportation system data and alignment with regional performance targets	Based on current and emerging state and federal funding opportunities, apply data, geospatial tools, and policy priorities/outcomes to develop a project selection process for regional funding that focuses on reliability, safety, efficiency, and resiliency.
Work with regional partners to create people-centered communities that support public safety, health, and well-being ADDED	Identify and minimize the direct and indirect adverse impacts of growth, development, and transportation systems on people and the environment, and strive to mitigate and adapt to the impacts of climate change and extreme weather. Cultivate a joint effort with local agency and community stakeholder partners to identify assets, risks, and resources/opportunities.