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Daniel S. Little, Executive Director

AGENDA

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Shasta Senior Nutrition Programs
100 Mercy Oaks Drive
Redding, CA 96003
Wednesday, January 28, 2015, 1:30 p.m.-3:00 p.m.

Item	Topic	Time Allotted	Presenter
1	Call to Order and Introductions	1:30 p.m.	Chair
2	Public Comment Period (Limit 3 minutes per speaker)	1:35-1:40 p.m.	Chair
	<i>No action or discussion shall be made on any item not appearing on the noticed agenda. Members and staff may briefly respond to statements made or questions proposed by persons exercising their public testimony. (Government Code 54954.2 (2)). The council may direct staff to place a matter of business on a future agenda. The council or staff may ask a question for clarification</i>		
3	SSTAC Election of Chair and Vice Chair	1:40-1:50 p.m.	SRTA
4	Consider Approval of November 19, 2014, SSTAC Meeting Notes	1:50 -1:55 p.m.	Chair
5	Burney Express Survey Results	1:55 -2:10 p.m.	Shasta Co./SRTA/ RABA
6	SRTA Update • Unmet Needs Outreach Update • Transit Coordination Discussion	2:10-2:25 p.m.	SRTA
7	Transit Operator Updates • RABA ○ Transit Technology Plan • Other	2:25-2:40 p.m.	All
8	Shasta County Public Works - Introduction of Services (4th in series of SSTAC member introductions)	2:40-3:00 p.m.	Sue Crowe
9	Adjourn	3:00 p.m.	Chair

MEMBERSHIP:

Kay Hudelson	-	Golden Umbrella
Debbie McClung	-	Shasta Senior Nutrition Programs
Lisa White	-	Shasta Senior Nutrition Programs
Chuck Aukland	-	Redding Area Bus Authority
Kao Saechao	-	Far Northern Regional Center
Sue Wolf	-	Shasta County HHSA/Regional Services
Del Lockwood	-	Shasta County HHSA/Opportunity Center
Mike Harding	-	We Care A Lot
Steve Smith	-	Help Inc.
Hallie Fonseca	-	Veolia Transportation
Sue Crowe	-	Shasta County Department of Public Works
Cindy Dodds	-	Tri-Counties Community Network



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Daniel S. Little, Executive Director

DATE: **1/28/2015**

TO: **Social Services Transportation Advisory Council**

FROM: **Keith Williams, Assistant Transportation Planner**

SUBJECT: **SSTAC Chair & Vice Chair Election**

Preparation for SSTAC Chair & Vice Chair Election

In preparation for the 2015 Social Services Transportation Advisory Council election at our January 28th meeting, the Shasta Regional Transportation Agency informally asked a few SSTAC members if they would be available to serve as Chair or Vice Chair in 2015. Sue Crowe has chaired two terms and would prefer to see someone else take on the role for more diversity among the committee. The members available for SSTAC Chair and Vice Chair in 2015 are listed below.

Name	Chair Candidates	Vice Chair Candidates
Sue Crowe (Shasta County Public Works)	Available	
Hallie Fonseca (TransDev)		Available
Steve Smith (Help Inc.)	Available	Available
Cindy Dodds (Tri-Counties Community Network)		Available

Please come to the meeting prepared to nominate and vote for a candidate. The duties of the Chair and Vice Chair are described below:

Chair: The Chair shall preside at all meetings of the SSTAC, and may appoint committees, sign correspondence, approve agendas, conduct elections, and delegate his/her responsibility to sign correspondence. The Chair or his/her designee shall report to the SRTA Board on recommendations of the SSTAC.

Vice Chair: In the absence of the Chair, the Vice Chair shall perform the duties of the Chair.

UNAPPROVED MEETING NOTES

Shasta Regional Transportation Agency

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Shasta Senior Nutrition Programs
100 Mercy Oaks Drive
Redding, CA 96002
Wednesday, November 19, 2014
1:30 p.m.

(NOTE: These notes are not intended to serve as a transcript or verbatim record of the proceedings of the Social Services Transportation Advisory Council, but rather as a record of the meeting time, place, attendance, and the order and general nature of the Advisory Council discussion, deliberations, and actions taken, if any.)

The following members were present:

Hallie Fonseca	-	TransDev Transportation
Sue Crowe	-	Shasta County Department of Public Works (DPW)
Kay Hudelson	-	Golden Umbrella
Kao Saechao	-	Far Northern Regional Center
Lisa White	-	Consolidated Transportation Service Agency (CTSA)
Cindy Dodds	-	Tri-Counties Community Network
Steve Smith	-	Help, Inc.

The following members were absent:

Michael Harding	-	We Care A Lot/Far Northern Regional Center
Chuck Aukland	-	Redding Area Bus Authority (RABA)
Debbie McClung	-	Shasta Senior Nutrition Programs (SSNP)
Del Lockwood	-	Shasta County HHSA/Opportunity Center
Sue Wolf	-	Shasta County HHSA

The following nonmembers were present:

Keith Williams	-	Shasta Regional Transportation Agency Staff
Janie Coffman	-	Shasta Regional Transportation Agency Staff
Dan Little	-	Shasta Regional Transportation Agency Staff
Marci Gonzalez	-	Caltrans District 2
Sarah Grant	-	Redding Area Bus Authority

1. Call to Order and Introductions:

Chair Sue Crowe called the meeting to order at 1:34 p.m.

2. Public Comment Period (Limit Three Minutes per Speaker):

No comments.

3. Consider Approval of September 17, 2014, SSTAC Meeting Notes:

By motion made and seconded the minutes passed unanimously.

4. SRTA Update:

Keith Williams: The focus of the Unmet Transit Needs public outreach is currently on revamping the SRTA website.

Sue Crowe: Explained the launching of the Burney Express survey (Survey Monkey). Discussion was held.

Dan Little: Gave update on Coordinated Transportation Services Agency (CTSA) transit services and coordination. Discussion was held.

Keith Williams: Announced the 5310 Call for Projects.

Dan Little: Explained the Low Carbon Transit Operations Program (Formulaic Program).

Keith Williams: Explained the Notice of Funding Availability (NOFA) for the Innovative Public Transportation Workforce Development Program (Ladder of Opportunity Initiative). Discussion was held.

5. Transit Operator Updates:

Sarah Grant (RABA): The RABA board adopted the Transit Technology Plan. Automated Vehicle Locators (AVL) will soon be on all the buses. Renovations will start in the next couple of weeks at the downtown transit center. They are in the middle of their Triennial Compliance Review. In February/March the new routes will roll-out. They have a Facebook page now. The annual Salute to Veterans (free bus passes for veterans) is currently being promoted and in February the annual Helping Hearts (bus passes for social service agencies) will be occurring.

Hallie Fonseca (TransDev Transportation): Ran the new routes on a Sunday to test them out.

Lisa White (CTSA): SSNP held a Rural Transit Assistance Program (RTAP) training November 13 and 14 and had a good attendance.

6. Golden Umbrella:

Kay Hudelson: Explained what Golden Umbrella is, what they do and which services they provide for seniors and people with disabilities.

Adjourn:

There being no further business, Sue Crowe adjourned the meeting at 2:47 p.m.

Respectfully submitted,

Janie Coffman
Recording Secretary

Summary of Key Takeaways from the Burney Express Survey

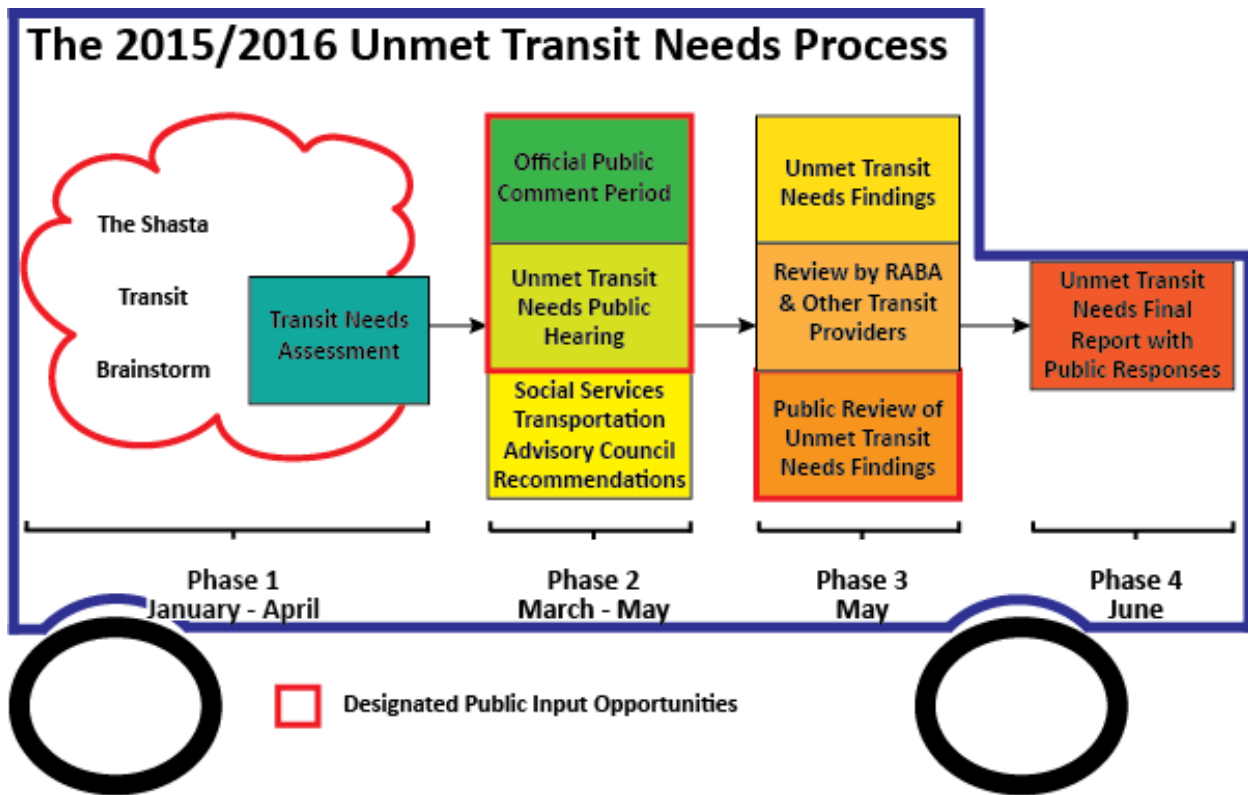
1. 117 survey respondents said they currently ride Burney Express (BE), and most respondents ride between 1 and 5 days per week, so we may deduce that respondents' answers to survey questions are likely representative of the BE ridership which is roughly 105 passengers per week according to the 2014/15 Transit Needs Assessment.
2. When asked where respondents would likely get on and off the bus, most respondents favored almost all of the stops.

Top 3 Preferences to Get on the Bus	Top 3 Preferences to Get off the Bus
Burney	Shasta College
Fall River Mills	Montgomery Creek
Bella Vista	Round Mountain

3. When asked about trip purpose, "work," "school," "social services," and "other" were each selected by roughly 30% of survey respondents. The clear favorites were "medical appointments" and "shopping," followed closely by "visiting friends or family." Since "shopping" scored so highly, a Burney Express Canby stop could benefit many of the BE riders.
4. **Survey respondents slightly preferred an additional bus trip in the afternoon** (127 responses or 59.91%) over Saturday bus service (120 responses or 56.6%) and bus service to Fall River Mills (85 responses or 40.09%). Since Saturday service followed additional afternoon bus service so closely, it warrants a follow-up survey after a year of service to consider Saturday bus service. If BE fare box is roughly the same or improves, Saturday bus service may be worth a trial run.
5. When asked which time respondents would prefer an afternoon bus from Redding to Burney, respondents slightly preferred a bus leaving at 2:35 PM.
6. When asked if respondents would prefer a morning departure from Redding earlier than the current 10:35 AM departure, 63% of respondents preferred an earlier departure. 79 respondents (40.31%) preferred an 8:35 AM departure. Whereas, 45 (22.96%) preferred a 9:35 AM departure.
7. While 81 (40.91%) of survey respondents indicated a preference for an 11 AM Burney to Redding departure time, and only 60 (30.3%) for 6:00 AM and 44 (22.22%) for a 12:00 PM departure time, this preferred late departure time may be misleading because 71 of the survey respondents indicated they were unemployed.
8. When asked about a preference for a potential Fall River Mills departure time, most respondents did not have an opinion. 47 Respondents (24.87%) favored a 5:30 AM departure time, while 66 respondents (34.92%) favored an 11:30 AM departure time.
9. Most respondents were between the ages of 25 and 54. Even with wide distribution of paper surveys, only 38 surveys were tallied from respondents aged 65+ (34%).
10. English was clearly the language most respondents spoke primarily at home. Spanish is spoken by 7 respondents (3.59%) and Miao-Yao Mien by 1 respondent (0.51%).
11. Most respondents (71 or 37.17%) were unemployed. There were 64 respondents (33.51%) working full-time, 48 part-time employees (25.13%), and 25 students (13.09%). The SSTAC

subcommittee for the Burney Express agreed that a “retired” category should be added to the next survey.

12. 159 Respondents (85.95%) were not Hispanic or Latino, while 26 respondents (14.05%) were Hispanic or Latino.
13. Most survey respondents indicated that they were “white,” while most other races had a negligible response rate. However, 28 respondents (14.66%) indicated they were American Indian or Alaskan Native, which could mean that some riders are members of the Pit River Tribe. This may present an opportunity for transit coordination with the Pit River Tribe.



The Shasta Transit Brainstorm Starts NOW!



The Shasta Regional Transportation Agency is kicking off its annual Unmet Transit Needs Process with the Shasta Transit Brainstorm! **What are your unmet transit needs?**

Why does SRTA review unmet transit needs?

Each year, SRTA may invest its limited available resources in transit improvements for Shasta County if unmet transit needs have been identified, which are reasonable to meet. Here's where you come in.

What you can tell us:

- Which lines should be made faster?
- Which areas aren't being served?
- Which opportunities are you missing due to infrequent or non-existing service?
- Your circumstances which could be aided by improved transit?
- How can your transit experience be made...well...easier?

Try to contact us describing your unmet transit need(s) by the end of January 2015. We will still take your comments in February but the sooner you get us your comments the better!

Telephone: (530) 262-6190, Email: srta_webmaster@srta.ca.gov, Facebook: yourSRTA, Twitter: #ShastaUTN, Address: 1255 East Street, Redding, CA, 96001. For more information on the Unmet Transit Needs Process, please visit our website: www.srta.ca.gov.

Shasta County Department of Public Works

Mission: To provide safe, reliable and cost-effective facilities and services to the residents of Shasta County. The primary function of the Department's 154 employees is to design, construct and maintain county roads and bridges. The County maintains 1,200 miles of roads and 400 bridges. Most engineering work is performed with county staff while construction work is contracted out.

Service area: Shasta County

Hours of operation: Monday-Friday 8 AM-5 PM. Road, Facility and County Service Area Divisions are on call 24/7.

Service Provided:

Engineering				
Project Design Admin.	Solid Waste	Development Services	Special Projects	Traffic Safety
Bridge Design Admin	West Central Landfill Operations	Annexations	Admin for capital additions and projects	Traffic & Roadway Analysis
Road Design Admin	Transfer Stations	Transportation permits		Respond to public inquiries
	Septage Disposal Program	Much more		Program Management

Operations		
Facilities Management	Road Operations	County Service Area Operations
Janitorial	Pavement Maintenance	Transit Operations & Funding
Building Maintenance	Roadside Maintenance	Fall River Mills Airport
Ground Maintenance and more	Equipment Maintenance and more	County Water Agency Staffing and more

Funding source:

Funding Sources for the Road Fund Only - FY 14/15 - \$21 million		
Local	State	Federal
Local Transportation Funds	State Highway Users Tax	Federal Bridge Replacement
Encroachment Permits	Exchange Funds	High Risk Rural Roads
Improvement Plan Checks	Off Highway Motor Vehicle	Federal Transportation Aid
Traffic Impact Fees		Grant Programs
For more on funding sources, please contact Sue Crowe.		

Staff Services Manager

Sue Crowe's Role: Under CFO direction, the Staff Services Manager manages, supervises and administers department-wide staff services functions and operations; plans, organizes, directs, and controls functional activities pertaining to general, fiscal and personnel services; performs highly advanced and complex analytical duties in support of the assigned function(s); and performs other related duties as assigned.

Current Projects:

Roads	Bridges
Deschutes Road Widening Phase I	Ash Creek Road at Sacramento River Overflow
Deschutes Road Widening Phase II	Cassel Fall River at Fall River Bridge
Dry Creek Road Widening	Fern Road East at Glendenning Creek Bridge
Gas Point Road Widening	Gas Point Road at No Name Bridge
Hawthorne Avenue Widening	Inwood Road at South Fork Bear Creek Bridge
Lakeshore Drive Rock Slope Protection	Lower Gas Point Road at Northfork Cottonwood Creek
Old Oregon Trail Two-Way Left Turn Lane Project	Old 44 Drive at Oak Run Creek Bridge
Olinda Road Widening Phase I	Parkville Road at Ash Creek Bridge
Olinda Road Widening Phase II	Smith Bottom Road at A.C.I.D. Canal
Deschutes Road Widening Phase I	Soda Creek Road at Soda Creek Bridge
	Spring Creek at Fall River Bridge
Buildings	Miscellaneous
Burney Library Needs Study	Redding Regional Septage Pond 2014 Cleanout
Demolish the Old Shasta County Animal Shelter	West Central Landfill Gas Collection System Expansion
Jail Sobering Cell	West Central Landfill Gas Monitoring Probes
Mental Health Various Capital Facilities Improvements	
Opportunity Center Transit Shelter	
Phase I Jail Hot Water System Upgrade	
Public Works Upper North Remodel	
SB 1022 Adult Rehabilitation Facility	