



1255 East Street, Suite 202 • Redding, CA 96001 • (530)262-6190 • FAX (530)262-6189
E-Mail srta@srta.ca.gov • HOME PAGE www.srta.ca.gov

Daniel S. Little, Executive Director

AGENDA

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Shasta Regional Transportation Agency

The Salmon Room

1255 East Street, Suite 202

Redding, CA 96001

Wednesday, September 19, 2018, 1:30 - 3:00 PM

Item	Topic	Time Allotted	Presenter
1	Call to Order and Introductions	1:30 PM	Chair
2	Public Comment Period (Limit 3 minutes per speaker)	1:30 -1:35 PM	Chair
	<i>No action or discussion shall be made on any item not appearing on the noticed agenda. Members and staff may briefly respond to statements made or questions proposed by persons exercising their public testimony. (Government Code 54954.2 (2)). The council may direct staff to place a matter of business on a future agenda. The council or staff may ask a question for clarification.</i>		
3	Discussion Items - Other Transit Updates - Sunday Transit Feasibility Study - New Names: - CTSA Service (through DHCL) - Intercity Electric Bus Service - Senate Bill 1 Outreach and 9/26/2018 Event - SSTAC Membership Renewal 2019/20 Unmet Transit Needs Process and Cycle Overview	1:35 to 2:35 PM	SRTA
4	Transit Operator Updates - RABA - DHCL - Far Northern Regional Center (Redi Ride) - Other Member Updates	2:35-2:55 PM	All
5	Items for next SSTAC Meeting	2:55-3:00 PM	Chair
6	Adjourn	3:00 PM	Chair

MEMBERSHIP:

Steve Smith	-	Transit User 60 years of Age or Older
Patrick Geagan	-	Citizen, Disabled Transit User
Larry Olmstead	-	Social Service Provider for Seniors
Susan Morris Wilson	-	Social Service Provider for Seniors (Transportation)
Del Lockwood	-	Social Service Provider for The Disabled (Transportation)
Kao Saechao	-	Social Service Provider for The Disabled
Cindy Dodds	-	Social Service Provider Limited Means
VACANT	-	Consolidated Transportation Services Agency (Admin.)
Lisa White	-	Consolidated Transportation Services Agency (Operator)
Elizabeth Cifu-Shuster	-	Additional Member

Transit Technical Support Staff

Melissa Estrada	-	Redding Area Bus Authority
Chuck Aukland	-	Redding Area Bus Authority
Al Cathey	-	Shasta County Public Works

Transportation Acronym Cheat Sheet

Acronym	Term
SRTA	Shasta Regional Transportation Agency
RABA	Redding Area Bus Authority
CTSA	Consolidated Transportation Services Agency
DHCL	Dignity Health Connected Living
TDA	Transportation Development Act
STA	State Transit Assistance (source of TDA funding)
LTF	Local Transportation Fund (source of TDA funding)

Shasta Regional Transportation Agency (SRTA)

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL
MEETING NOTES**

Shasta Regional Transportation Agency, Salmon Room
1255 East Street, Suite 202
Redding, CA 96001
Wednesday, March 21, 2018
1:30 PM

(NOTE: These notes are not intended to serve as a transcript or verbatim record of the proceedings of the Social Services Transportation Advisory Council, but rather as a record of the meeting time, place, attendance, and the order and general nature of the Advisory Council discussion, deliberations, and actions taken, if any.)

Members Present:

Steve Smith	-	Transit User 60 years of Age or Older
Patrick Geagan	-	Disabled Transit User
Staci Wadley	-	CTSA (Admin)
Susan Morris Wilson	-	Social Service Provider for Seniors (Transportation)
Kao Saechao	-	Social Service Provider for the Disabled (Transportation)
Del Lockwood	-	Social Service Provider for Seniors
Elizabeth Cifu-Schuster	-	Additional Member (Shasta Living Streets)
Norma Mosqueda	-	Additional Member (United Way)

Others Present:

Holly Leaf	-	Opportunity Center
Melissa Estrada	-	Redding Area Bus Authority (RABA)
Kathy Grah	-	Caltrans, District 2
Aaron Casas	-	Caltrans, District 2
Keith Williams	-	Shasta Regional Transportation Agency Staff
Jenn Pollom	-	Shasta Regional Transportation Agency Staff
Sean Tiedgen	-	Shasta Regional Transportation Agency Staff
Kathy Urlie	-	Shasta Regional Transportation Agency Staff

1. Call to Order and Introductions:

Chair Steve Smith called the meeting to order at 1:34 PM. Introductions were made.

2. Public Comment Period (Limit Three Minutes per Speaker):

No public comments.

3. SSTAC Election of Chair and Vice-Chair:

By motion of Susan Morris Wilson, and second of Del Lockwood, Steve Smith was elected Chair of the SSTAC, unanimously. By motion of Del Lockwood, and second of Steve Smith, Susan Morris Wilson was unanimously elected as SSTAC Vice-Chair.

4. Updates

- **Sunday Transit Service Study** – SRTA Senior Planner Sean Tiedgen gave an overview of the Sunday Transit Service Study. He mentioned the surveying on RABA and DHCL last fall, as well as the on-line surveying effort. Working Paper #1 evaluates all known transit services, provides initial feasibility results, and provides four different types of Sunday transit services options:
 - Provide RABA Saturday service on Sunday
 - Use another provider
 - Partner with taxi services with reduced fares; and
 - On-demand transit with a provider

At its April 24 meeting the SRTA Board of Directors (BOD) will receive a working paper presentation. If the SRTA BOD elects a service alternative, then SRTA will develop a business plan, including a Request for Proposals for services, developing a schedule and phasing plan, with scheduled June SRTA BOD approval/adoption of an initial service plan. Sean noted that 1/1/2019 would be the very earliest that a service may be available since vehicles would require procuring, service operations set up, marketing, etc.

- **State of Good Repair Grants** – SRTA Senior Planner Jenn Pollom responded to questions about Senate Bill 1. State of Good Repair grants generated from SB 1 revenues may be used for transit maintenance, repair and capital projects. The SRTA BOD has directed \$251,000 of SGR to the Burney Express. Any residual amount may go to the CTSA for a replacement vehicle—potentially an electric one. Melissa Estrada of RABA noted that a replacement vehicle would need specific branding so as not to be confused with RABA vehicles.
- **Overview of SB 1 Benefits** – Associate Transportation Planner Keith Williams summarized SB 1 with a hand out sheet for the SSTAC. He indicated that the measure is supposed to generate \$139 billion over ten years, with an anticipated \$20 billion saved by not deferring local maintenance.
- **2018-19 Unmet Transit Needs (UTN) Recap** – Keith Williams reported receiving 39 comments, through various means. The majority of the comments were focused on service into the evenings, more frequent service and Sunday transit service. With multiple needs, SRTA has focused on one, the Sunday service as a start. Some of the same principles applied to beginning Sunday services may ultimately be applied to these other needs. Chair Smith asked about being able to charge more for extraordinary service, like Sunday service, peak service, etc. Patrick Geagan noted that on-demand service is about double the cost of regular service, e.g. \$3/one-way. He doesn't think that people will be able to afford it; he wouldn't use it if it's too costly. Elizabeth Cifu-Shuster echoed his sentiment indicating that it can't be too highly charged since private firms like Uber fill that void.

Action Item

- **SSTAC 2018/19 UTN Recommendations** – Keith Williams indicated that SRTA will continue the Sunday transit service investigation. For the current time, SRTA will recommend holding off on more frequent service/extended hours. For the Crosstown Express RABA is paying for free ride days; it's recommended to have them continue into 2018-19. Finally, for the Whiskeytown Beach Bus, the

Friends of Whiskeytown (FOW) are not pursuing the grant source which previously funded a majority of the service. Susan Morris Wilson noted that DHCL is not typically interested in funding a grant year after year, anyway. According to Susan, FOW has applied to DHCL for another different 2018-19 grant. Patrick found the UTN brochure sort of vague and leading; it may need to be revised in future to make it more specific. Keith will contact him for ways to improve the brochure, process, etc. Keith emphasized that the UTN process is focused on identifying routes/services that will become self-sustaining. Sometimes, time is needed for the public to catch on to the offerings. Thus, the Crosstown Express is a good opportunity, funded with grant monies, to begin a service and see how it performs. A summary of UTN recommendations was available to the SSTAC and is attached to these notes for reference. Susan Morris Wilson motioned, seconded by Del Lockwood, to support the draft recommendations as presented; the motioned passed unanimously.

5. Transit Operator Updates:

- RABA – Melissa Estrada reported that there will be no Beach Bus this summer. RABA is selling four buses; one will potentially be reserved for homeless populations. Del noted the Hope Van outreach, and perhaps connecting with them, working through the Shasta County Community Health Center.
- Dignity Health Connected Living – Senior Director of Operations Staci Wadley reported that Lisa White will be out for a short time on medical. Kay Hudelson is overseeing operations.
- Other Member Updates – Del reported that the Opportunity Center provides funding for people with disabilities. They have 20 vans/buses for work sites commutes. They're community and individually-focused vs. providing center-based services. They receive federal funding through CA Department of Developmental Services. Kao Saechao of the Far Northern Regional Center (FNRC) noted that Redi Ride has helped purchase 6 accessible cars/vans for working clients for use when public transit is not available. First Transit provides \$1 rides for FNRC clients for work, with \$2 rides for recreation/socialization. Service is provided on Sundays. Software has been purchased and modified for this area. Susan Morris Wilson noted that they have a hired car/driver for 8 hours/day for six days a week, not including Saturday. Tack on to Redi Ride. Kao mentioned using cards right now.

6. Items for Next SSTAC Meeting (9-19-2018):

Redi Ride brochures from Kao Saechao. Sunday Transit Service update. Meeting notes.

7. Adjourn:

There being no further business to discuss, Chair Smith dismissed the meeting at 3:06 PM. He thanked Keith for the phone call reminders.

The Shasta Region's

Social Services Transportation Advisory Council (SSTAC) Recommendation

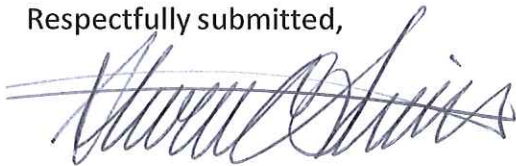
To: Shasta Regional Transportation Agency (SRTA) Board
Date: 3-21-2018
Subject: 2018/19 Unmet Transit Needs Recommendation

The Shasta Region's Social Services Transportation Advisory Council (SSTAC) at least biannually to review transit needs in the Shasta Region. The SSTAC is responsible for preparing an unmet needs recommendation to the SRTA board of directors as part of the annual unmet transit needs process. The primary public transportation provider in the region is the Redding Area Bus Authority (RABA).

The SSTAC has reviewed and concurs with the following transit recommendations made by SRTA staff.

- 1) Introduce Sunday Service - Pending results of pilot project
- 2) Continue Crosstown Express
- 3) Discontinue Whiskeytown "Beach Bus"

Respectfully submitted,



Steve Smith (Chair)

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|----------------------------------|---|---|
| | - | Transit User 60 years of Age or Older |
| Patrick Geagan | - | Citizen, Disabled Transit User |
| VACANT | - | Social Service Provider for Seniors (Transportation) |
| Del Lockwood | - | Social Service Provider for Seniors |
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| Norma Mosqueda | - | Social Service Provider Limited Means |
| Staci Wadley | - | Consolidated Transportation Services Agency (Admin.) |
| Lisa White | - | Consolidated Transportation Services Agency (Operator) |
| Elizabeth Cifu-Schuster | - | Additional Member |
| Susan Morris Wilson (Vice Chair) | - | Additional Member |