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Daniel S. Little, Executive Director

AGENDA

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Shasta Senior Nutrition Programs

100 Mercy Oaks Drive

Redding, CA 96003

Wednesday, November 18, 2015, 1:30 p.m.-3:00 p.m.

Item	Topic	Time Allotted	Presenter
1	Call to Order and Introductions	1:30 p.m.	Chair
2	Public Comment Period (Limit 3 minutes per speaker)	1:35-1:40 p.m.	Chair
	<i>No action or discussion shall be made on any item not appearing on the noticed agenda. Members and staff may briefly respond to statements made or questions proposed by persons exercising their public testimony. (Government Code 54954.2 (2)). The council may direct staff to place a matter of business on a future agenda. The council or staff may ask a question for clarification</i>		
3	SRTA Update • SSTAC Appointments • Coordinated transportation plan	1:40-1:55 p.m.	SRTA
4	Transit Operator Updates • RABA • SSNP • Other Member Updates	1:55-2:30 p.m.	All
5	Shasta Living Streets Presentation	2:30-2:45 p.m.	Chair
6	Items for next SSTAC Meeting • Next presenter? • Other items	2:45-3:00 p.m.	Chair
7	Adjourn	3:00 p.m.	Chair

MEMBERSHIP:

Kay Hudelson	-	Golden Umbrella
Debbie McClung	-	Shasta Senior Nutrition Programs
Lisa White	-	Shasta Senior Nutrition Programs
Chuck Aukland	-	Redding Area Bus Authority
Kao Saechao	-	Far Northern Regional Center
Sue Wolf	-	Shasta County HHSA/Regional Services
Del Lockwood	-	Shasta County HHSA/Opportunity Center
Mike Harding	-	We Care A Lot
Steve Smith	-	Help Inc.
Hallie Fonseca	-	Veolia Transportation
Sue Crowe	-	Shasta County Department of Public Works
Cindy Dodds	-	Tri-Counties Community Network

Shasta Regional Transportation Agency (SRTA)

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL
MEETING NOTES**

Shasta Senior Nutrition Programs

100 Mercy Oaks Drive

Redding, CA 96002

Wednesday, September 16, 2015

1:30 PM

(NOTE: These notes are not intended to serve as a transcript or verbatim record of the proceedings of the Social Services Transportation Advisory Council, but rather as a record of the meeting time, place, attendance, and the order and general nature of the Advisory Council discussion, deliberations, and actions taken, if any.)

Members Present:

Hallie Fonseca	-	Transdev Transportation
Steve Smith	-	Help, Inc.
Debbie McClung	-	Shasta Senior Nutrition Programs (SSNP)
Lisa White	-	Consolidated Transportation Service Agency (CTSA)
Sue Wolf	-	Shasta County HHSA
Del Lockwood	-	Shasta County HHSA/Opportunity Center
Sue Crowe	-	Shasta County Department of Public Works (DPW)
Cindy Dodds	-	Tri-Counties Community Network

Members Absent:

Kay Hudelson	-	Golden Umbrella
Chuck Aukland	-	Redding Area Bus Authority (RABA)
Kao Saechao	-	Far Northern Regional Center
Mike Harding	-	We Care A Lot/Far Northern Regional Center

Nonmembers Present:

Sarah Grant	-	Redding Area Bus Authority (RABA)
Marcelino Gonzalez	-	Caltrans, District 2
Margie McAleer	-	Shasta Living Streets
Robert Hale	-	Disability Sensitivity Training
Jennifer Powell	-	Shasta Senior Nutrition Programs (SSNP)
Keith Williams	-	Shasta Regional Transportation Agency Staff
Jenn Pollom	-	Shasta Regional Transportation Agency Staff
Kathy Urlic	-	Shasta Regional Transportation Agency Staff

1. Call to Order and Introductions:

Chair Hallie Fonseca called the meeting to order at 1:35 PM.

2. Public Comment Period (Limit Three Minutes per Speaker):

There were no comments.

3. SRTA Update:

Kathy Urlie – Coordinated Transportation Plan Request for Proposal (RFP) responses were due Monday, September 14, 2015. The one respondent, The Center for Business and Policy Research at the University of the Pacific, has performed the coordinated plan updates for 13 rural counties, under the direction of Caltrans.

Keith Williams – The Need-A-Ride brochure update is required as SRTA is running out of existing copies. The brochure data/information has been updated, and SRTA is considering an interactive web posting of the brochure in addition to hard copies. The hard copies will likely be larger than prior versions, measuring about 4 x 8.5"—a size that will continue to make them useful for fitting with RABA display holders.

Jenn Pollom – SRTA received a Federal Transit Administration (FTA) 5311(f) intercity grant for an airporter study. The study will evaluate airporter service to/from Sacramento and the San Francisco Bay Area. The study will include a recommended action plan. The next expected call for cap and trade projects, for which some of this service could be eligible, is April 2016. The same consultant that submitted a proposal for the coordinated transportation plan update, proposed for this study.

Jenn continued noting that SRTA issued a web-posted and emailed call for non-motorized projects yesterday, September 15, 2015. Between the two available fund sources, Local Transportation Fund 2% Bicycle and Pedestrian and the rural BLAST funds, an estimated \$680K is available for award. Eligible entities include public agencies. The program, policies, and applications are available on-line.

Jenn wrapped up by stating that SRTA approved a Transportation Development Act (TDA) budget June 2015. Since then, the county received a \$176K FTA 5311(f) grant for the Burney Express. Additionally, Low-Carbon Transit Operations Program (LCTOPS) monies have been allocated to the region—\$62K for the first year. She anticipates four times that amount of funding (\$250K) in the next call for LCTOPS projects to include items like new and expanded service, and capital—like solar panels and charging stations, etc. In the meantime, TDA funds freed up by these other grant fund sources will be directed for RABA service to Cottonwood/Anderson.

Keith Williams – Keith announced that all five Active Transportation Program (ATP) grants submitted within the Shasta region have been recommended for funding by California Transportation Commission staff—a combination of infrastructure projects and funding the GoShasta ATP. In a response to a question by Steve Smith for how long it takes to get funding, if approved, Keith responded next summer at the earliest—dependent upon each project. Sarah Grant indicated that the projects/funds were programmed over a three-year span.

4. Transit Operator and Other Member Updates:

Sarah Grant (RABA): The Burney Express third run started August 17, 2015. In the first reporting period, there were 503 riders—100 more than the prior month. It was a 15% increase over the same period last year. Many positive responses to the extra run have been logged. RABA has employed social media to advertise the service, with 6,000 viewing the post. RABA has also put up posters at the gate and inside the buses. Cindy Dodds indicated that they are

working hard to get the word out in Burney. Sue Crowe mentioned that the Board of Supervisors will receive an update in about six months.

Sarah continued by reviewing the agenda, and taking questions about items, for the September 21, 2015 RABA meeting. Topics included: additional security at the downtown terminal to reduce vandalism; reduction in the senior/disabled/Medicare zone fare change (From \$0.40 to \$0.35) to comply with federal regulations; “Salute to Veterans” awareness campaign; and route changes to 9, 3 and Cottonwood Express service (from 2 runs to 5 runs per day)—expected implementation end of October or November.

Debbie McClung (SSNP): SSNP will continue Shingletown service two times per week.

Robert Hale: Hallie invited Robert to speak on his business: Disability Sensitivity Training, and his newcomer’s perspective on Redding. Robert spent the last ten years as a guest services attendant at the Portland Blazers Arena. After retirement, he wanted to help those with disabilities become more independent. He moved to Redding in February 2015 and began his business. He’s been providing presentations to RABA, First Class Shuttle, etc. He helped First Class Shuttle with their FTA grant-funded van acquisition. He spoke about the Portland, OR Tri-Met LIFT paratransit services, emphasizing the wide hours of operation of LIFT, and the downside of Redding not having service for people with disabilities after RABA service hours—not even one of the local, private cab companies has an accessible van. He urged more funding be directed to RABA weekend service expansion and more focus be placed on transportation for persons with disabilities.

Margie McAleer: Margie of Shasta Living Streets reported that the May Walkability Study Workshop report (“Recommendation to Improve Pedestrian Safety in Downtown Redding”) is available, focusing on making Redding safer for walking/bicycling. She has reports, if interested. The report includes walking/bicycling connections to transit. Margie also pointed out that Shasta Living Streets will help host a 3-day event, “Pop-Up Living Streets and Market Hall”, from September 17-19, 2015 on a piece of California Street in downtown Redding. There will be a Market Hall for pop-up businesses, craft art, as well as “parklets” developed into the street to focus attention on urban living.

5. Transdev Presentation:

Transdev employee Hallie Fonseca spoke about her company and its worldwide presence. She noted that not only does Transdev provide transit (as they do as a contractor to RABA) and paratransit operations, but they also service rail and on-demand (like shuttles and black car) operations. She walked meeting attendees through the company brochure and its services. She reported being encouraged that RABA was moving to evaluating collected data and statistics. She pointed out that the company’s motto is “Safety First”—their biggest challenge. She noted that there are approximately 65 Redding employees, with service/labor employees being unionized, while mechanics are non-unionized.

6. Items for Next SSTAC Meeting:

Margie McAleer of Shasta Living Streets agreed to provide the presentation for the November 18, 2015 SSTAC meeting.

Sarah Grant announced that RABA will be replacing its farebox system and is considering different options, including: reloading cards; and accepting cash as farebox—with card back with remainder of value. Combined with an automated vehicle locator (AVL) system, mobile data terminals, sign boards, LCD displays on-board for next stop information, and automated vehicle stop announcements, these technologies will help make the system more useful for customers. RABA will focus on making sure the technologies work together and enhancing driver safety.

Del Lockwood reported that the Downtown Redding Terminal experiences a lot of drug deals, vandalism, etc. from predominantly transients and there's seemingly slow Redding Police Department response. He mentioned the start-up of a Monday and Friday litter abatement/clean-up effort in the downtown.

7. Adjourn:

There being no further business, Hallie adjourned the meeting at 2:52 PM.