



SSTAC Workshop #1
7/25/2023

2023 Shasta Coordinated Transportation Plan



SHASTA
Regional Transportation Agency

aim
consulting

Project Team

Shasta Regional Transportation Agency

- Keith Williams, Senior Transportation Planner, AICP
- Laurent Beauregard, Assistant Transportation Planner

LSC Transportation Consultants

- Justine Marmesh, Senior Transportation Planner, AICP
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- Claire Hutchinson, Transportation Planner

AIM Consulting

- Katie Demaio, Project Manager
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What is a Coordinated Plan?

- The Coordinated Plan is a list of strategies to improve mobility for transit dependent residents in the region. The plan is developed through a process that includes representatives of the public transit system, private transportation, non-profit transportation, and human services providers, as well as participation by members of the general public.
- Required to be eligible for some Federal Transit Administration (FTA) grant programs.
- Federal requirements of a Coordinated Plan include an assessment of available transportation providers and population needs followed by strategies for implementation

Shasta Coordinated Transportation Plan Goals

- Serves as a guide for SRTA and other transit and agencies to offer better coordinated transportation for Shasta County residents.
- Allows Shasta County transportation providers to be eligible for FTA Enhanced Mobility for Seniors and Individuals with Disabilities (Section 5310) Program grants.

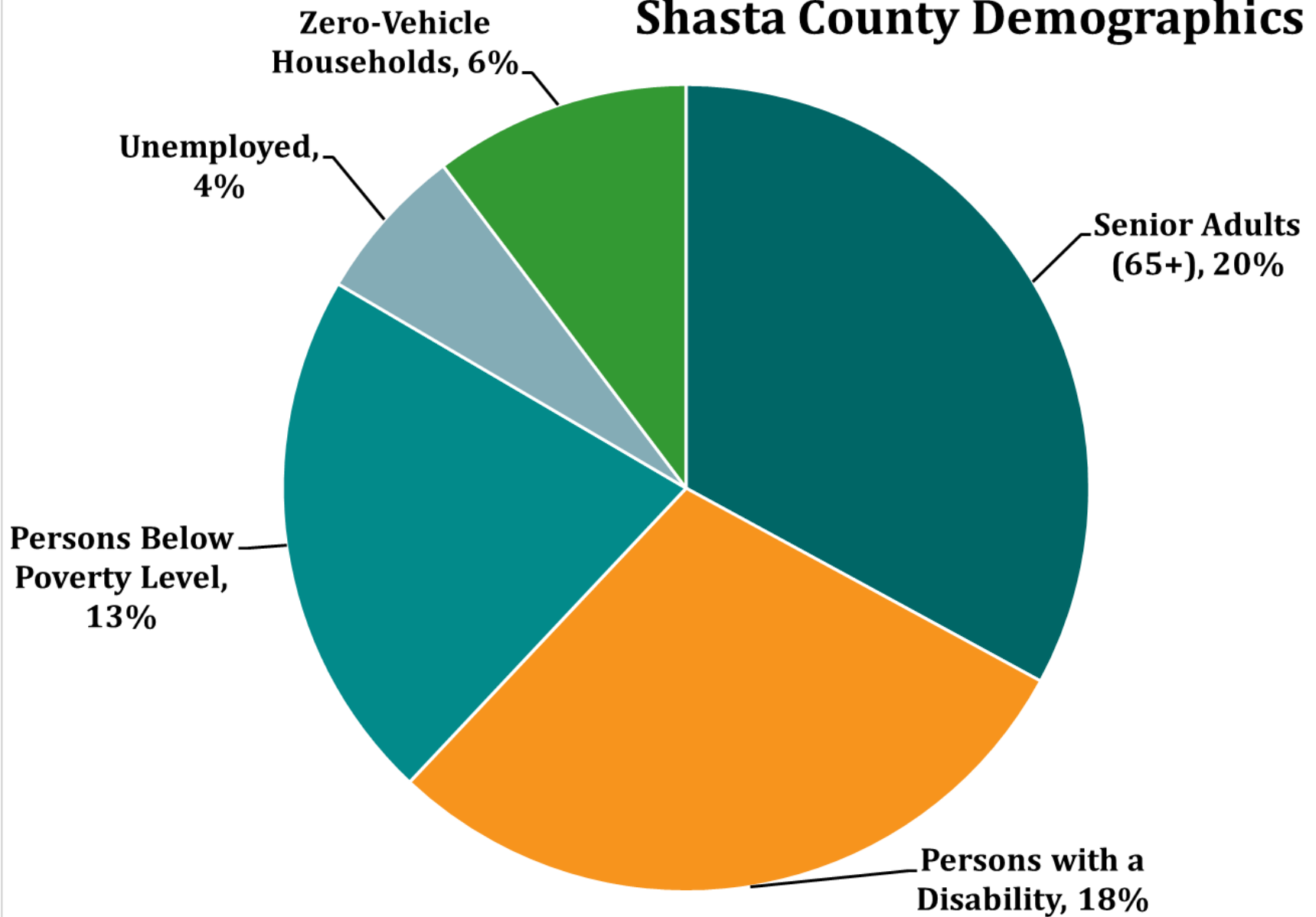


Where are we in the plan process?

- Developing Technical Memorandum 1 (TM1)
 - Demographics Overview
 - Regional Plans Summary
 - Regional Transportation Service Providers Descriptions
- Launching Transportation Provider Questionnaire later this month.
- Creating Transportation Provider and Stakeholder Database.



Shasta County Demographics



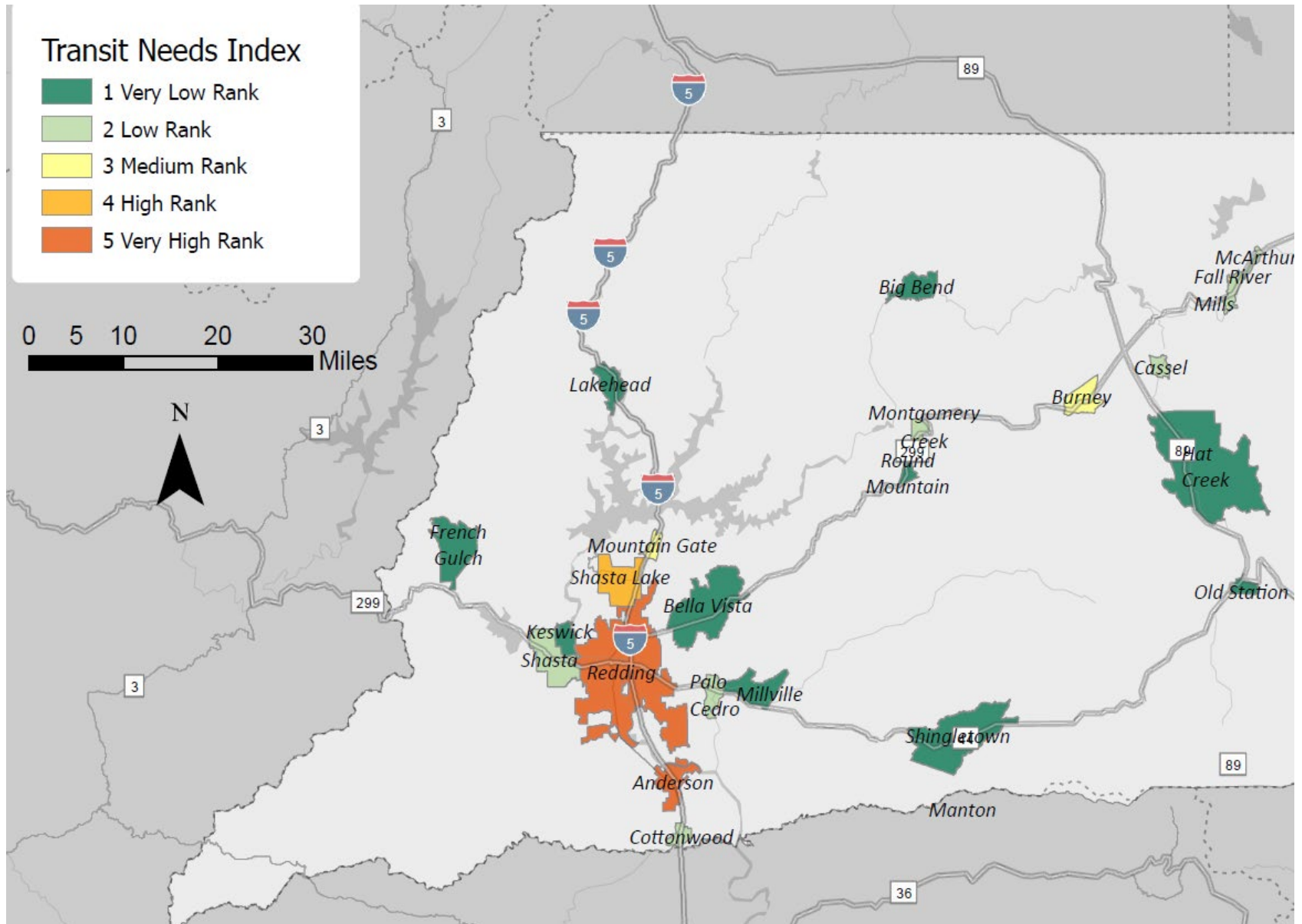
Transit Needs Index

Community	Rank					Overall Transit Needs Index Rank
	Senior Adults (65+)	Persons with a Disability	Persons Below Poverty	Unemployed Persons	Zero-Vehicle Households	
Anderson	4	5	5	5	5	24
Bella Vista	1	1	1	1	1	5
Big Bend	1	1	1	1	1	5
Burney	3	2	2	4	1	12
Cassel	1	1	2	1	1	6
Castella	2	1	1	1	1	6
Cottonwood	2	1	1	1	1	6
Fall River Mills	1	1	1	2	1	6
French Gulch	1	1	1	1	1	5
Happy Valley	2	1	1	3	1	8
Hat Creek	1	1	1	1	1	5
Igo	1	1	1	1	1	5
Johnson Park	3	4	3	1	4	15
Jones Valley	1	1	1	1	1	5
Keswick	1	1	1	1	1	5
Lakehead	1	1	1	1	1	5
McArthur	1	1	2	3	1	8
Millville	1	1	1	1	1	5
Montgomery Creek	1	1	1	2	1	6
Mountain Gate	3	1	3	1	3	11
Oak Run	1	1	2	3	1	8
Old Station	1	1	1	1	1	5
Ono	1	1	1	1	1	5
Palo Cedro	2	1	1	1	1	6
Platina	1	1	1	1	1	5
Redding	5	4	4	5	4	22
Round Mountain	1	1	1	1	1	5
Shasta	1	1	1	2	1	6
Shasta Lake	4	4	3	4	3	18
Shingletown	1	1	1	1	1	5
Whitmore	1	1	1	1	1	5
Other Areas in Shasta County	1	1	1	1	1	5

Legend

1	Very Low Rank
2	Low Rank
3	Medium Rank
4	High Rank
5	Very High Rank

Transit Needs Index Continued



2017 Shasta Coordinated Transportation Plan



Previously Identified Gaps and Challenges

- Lack of Sunday transportation services
- Challenges to specific service eligibility in smaller communities outside of Redding
- RABA service frequency
- Schedule/hours of operation
- Various Demand Response service challenges, such as the need for advanced scheduling, expensive fares, and eligibility
- Knowledge gaps
- Lack of inter-regional services

2017 Shasta Coordinated Transportation Plan

Previous Recommended Strategies:

- Evaluate, Strengthen, and Maintain Existing Transportation Services/Projects
- Marketing and Education of Services
- Mobility Management
- Multi-Organization Approach to Solutions/Overall Coordination
- Driver Recruitment, Development, Screening, and Training Program
- New or Expanded Services/Projects to Meet Identified Gaps and Needs
- Infrastructure Projects
- Shared Use of Agency Vehicles



Discussion

- Are there any other current transit/mobility needs or gaps that we should consider in this plan?
- Are there currently any duplications in service that you know of?
- What do you think the major barriers to transit and transportation are in Shasta County?
- What sorts of coordination strategies would your organization and/or clients most benefit from? What projects or programs would improve your clients' mobility?



Upcoming Public Outreach

Community Meeting #2 Coming September 2023

Purpose: We want to know transportation habits, concerns, and preferences so we can plan for a transportation system that better serves the community





Shasta Coordinado Taller Comunitario del Plan de Transporte

SRTA está actualizando el Plan de Transporte Coordinado de Shasta.

MARTES 25 DE JULIO

En persona: de 13:30 a 15:30
Agencia Regional de Transporte de Shasta 1255
East Street, Suite 202, Salmon Room

Enlace Zoom:
<https://us02web.zoom.us/j/83820445339?pwd=L3o1TjNWNE5XSXSiVmNjaFBiITZkdz09> (if prompted for a passcode, enter: 452193)

Escanear código QR:



Teléfono:
Marque 1 (888) 788-0099 (línea gratuita) e ingrese el ID de la reunión: 838 2044 5339 (si se le solicita un código de acceso, ingrese: 452193)

PRECUNTAS
Keith Williams
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www.srtc.ca.gov/276/Shasta-Coordinated-Transportation-Plan

Si se necesita información en español, en otro idioma, o si las partes con una discapacidad según lo dispuesto por la Ley de Estadísticas Estadísticas requieren adaptaciones o ayudas especiales para poder participar en la reunión pública, se debe contactar a la SRTA al menos 48 horas antes de la reunión. Si es necesario, llame al (530) 262-6190.

If information is needed in Spanish, another language, or if parties with a disability as provided by the Americans with Disabilities Act require special accommodations or aids in order to participate in the public meeting, SRTA should be contacted at least 48 hours prior to the meeting. If needed, call (530) 262-6190.

Project Timeline

2023 - JUNE
Kick Off

JULY
SSTAC Community
Workshop #1
&
Transportation
Service Agency Survey

AUGUST
Tech Memo 1
&
Tech Memo 2

SEPTEMBER
SSTAC Community
Workshop #2
&
Tech Memo 3

2024 - JANUARY
SSTAC Community
Workshop #3
&
Draft Report

MARCH
Final Draft

APRIL
Final Draft
Adopted

Thank you!

Please contact Keith Williams or Laurent Beauregard if you have any further questions or concerns.

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