



Do you support, facilitate, or provide transportation services in the Shasta Region?

We, at the Shasta Regional Transportation Agency, are working on a plan to better coordinate transportation services in the region, especially for older, low-income, and/or disabled individuals in Shasta.

Here are some strategies we are considering.

- ✓ Improve Coordination between Service Providers
- ✓ Invest in Infrastructure and Capital Improvements
- ✓ Maintain and Improve Access to Existing Transportation Services
- ✓ Expand Marketing Efforts

This is important to YOUR organization because these strategies may lead to proposals that may directly affect your ability to provide services! Some examples under consideration are listed below.

- ➡ The purchase of new transportation service vehicles
- ➡ Volunteer driver reimbursement programs that support your client's ability to get around Shasta
- ➡ The installation of bus shelters, benches, lighting, and security at your client's major destinations
- ➡ The development of marketing materials for transportation services and/or information you provide to your clients

THESE ARE JUST OUR IDEAS. WE WANT YOUR IDEAS TOO!

Keep in touch by visiting our website at

www.srta.ca.gov/276/Shasta-Coordinated-Transportation-Plan

Wednesday, January 24th, 2:30 PM –4:30 PM

Join us at our final public workshop.

Learn more about the 2024 Shasta Coordinated Transportation Plan.

IN PERSON:

Shasta Regional Transportation Agency
1255 East Street, Suite 202, Salmon Room
Redding, CA 96001

ONLINE VIA ZOOM:

<https://us02web.zoom.us/j/84797069210?pwd=TmducG5zaVdBbXpMZVFHUmo4d05GQT09>
(If prompted for a passcode, enter: 24CTP)



Scan the QR code

QUESTIONS:

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