

STAFF REPORT



MEETING DATE:	October 13, 2015
SUBJECT:	Authorize Technical Services Agreement with Consultant for Shasta Coordinated Transportation Plan
AGENDA ITEM:	5-8
STAFF CONTACT:	Kathy Urlie, Senior Transportation Planner

SUMMARY:

SRTA maintains a Coordinated Public Transit-Human Services Transportation Plan to make transportation services in the region more efficient and ensure that projects are eligible for federal funds. The current plan was adopted in 2007. An update is needed to inform SRTA's expanded transit coordination role approved by the board of directors in December 2014.

STAFF RECOMMENDATION:

It is recommended that the board of directors authorize the executive director to sign a technical services agreement (draft attached) with The Center for Business and Policy Research (CBPR) at the University of the Pacific to update the agency's Coordinated Public Transit-Human Services Transportation Plan, for a term ending June 30, 2016, not-to-exceed \$30,000.

DISCUSSION:

SRTA's role in coordination of services will help be defined by an update to the Coordinated Public Transit-Human Services Transportation Plan (also known as the Shasta Coordinated Transportation Plan) focusing on:

- Assessing the full range of public and specialized transportation providers and resources available in the region;
- Identifying the transportation needs of individuals with disabilities, older adults, and people with low incomes; and
- Recommending transportation services and coordination activities for funding and implementation.

The plan will include near-term strategies for more cost-effective and rider-responsive services as well as longer-term transportation coordination strategies that SRTA and its partners may work toward over time.

Public, private, and not-for-profit transportation service providers are considered in the plan. Not including church, school and taxi transportation services, there are about 33 transportation service providers in Shasta County which expend an estimated \$8 million annually. Coordination can minimize duplicative services and can provide more efficient and cost-effective transportation. Even a modest SRTA investment dedicated to facilitate the coordination and pooling of resources could yield substantial savings.

Once adopted, the plan provides a qualifying list of projects for federal funding and satisfies California Assembly Bill 120 (AB 120), which requires regions to develop a plan for consolidating public transportation services.

A request for proposals (RFP) was released in August concurrent with the RFP for the *Shasta Intercity Transportation to Sacramento and Bay Area Feasibility Study and Action Plan* – a separate item on this agenda. Qualified consultants were encouraged to apply for both studies to achieve economies of scale. One proposal was received for the coordinated transportation plan. In reviewing SRTA's policies with respect to receiving only one bid, the proposal is responsive, the consultant appears qualified, and the cost proposed is reasonable.

ALTERNATIVES:

The board of directors may direct staff to circulate a new RFP.

OTHER AGENCY INVOLVEMENT:

The Social Services Transportation Advisory Council (SSTAC) was consulted prior to the development of the RFP. The Technical Advisory Committee concurs with the staff recommendation.

FINANCING:

Consultant services and staff time needed to update the plan are budgeted in the FY 2015/16 Overall Work Program under Work Element 706.02 (Transit Planning) utilizing Federal Transit Administration Section 5303 and Planning Programming & Monitoring funds.

Daniel S. Little, AICP, Executive Director

Attachment: Technical Services Agreement with The Center for Business and Policy Research at the University of the Pacific for the development of a *Shasta Coordinated Transportation Plan* – Not available for TAC meeting